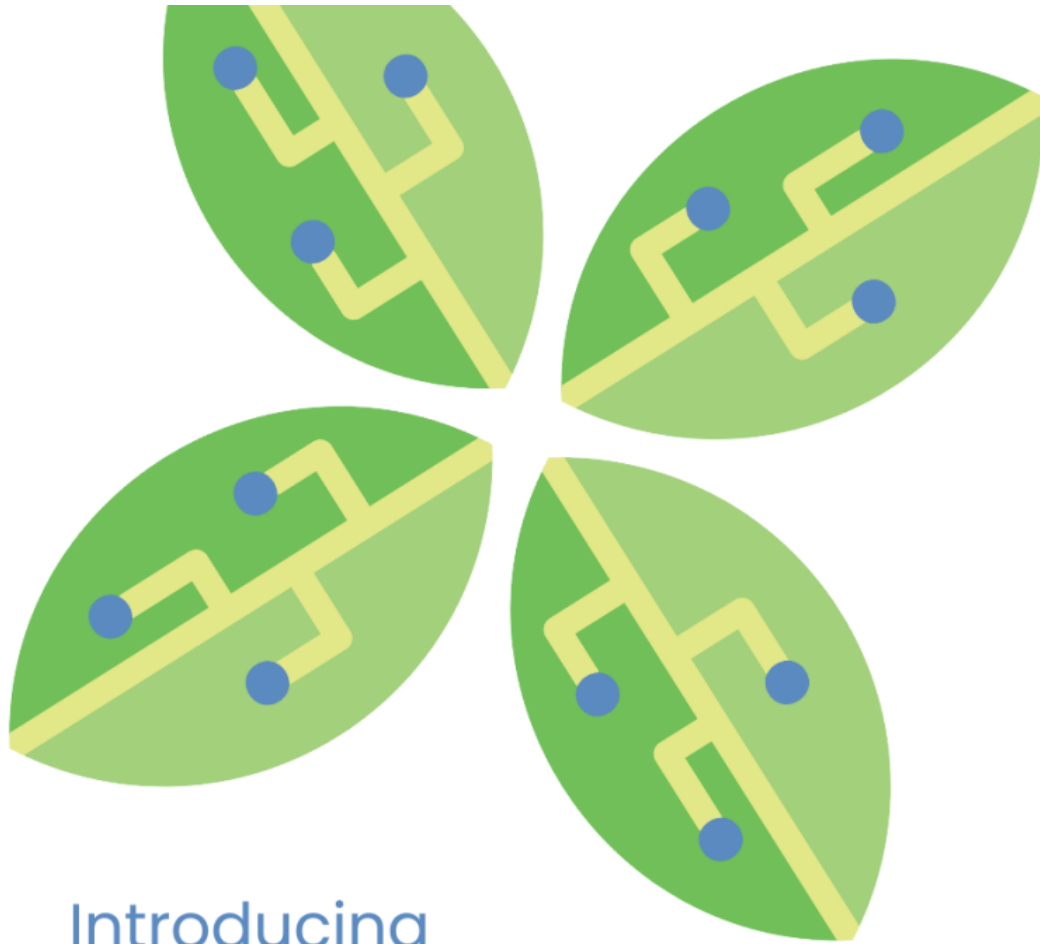


WHITE SLATE delivers what works with a perfect blend of nature and science



Introducing **Revolutionary skincare innovations**

New Delhi, Delhi Jan 10, 2025 ([Issuewire.com](https://www.issuewire.com)) - Kishio Skin Sciences Pvt. Ltd. announces its official brand WHITE SLATE with the release of six hero products, No dryness gentle facewash, Face and body polisher, Magical toner, Brightening Manjistha Moisturiser, Sunscreen+, Silk Cream. Created by a global team of renowned chemists and biologists. Kishio Skin Sciences Pvt. Ltd. is led by a visionary team including CEO and Co-Founder, Ashish Sharma, having its head office at 2/220, Subhash Nagar,

New Delhi, 110027

And Branch Office: SCO- 17, Patiala Complex, Barwala Road, Dera Bassi, Mohali 140507

WHITE SLATE is your skincare brand, focusing on pure, safe and effective skincare solutions. The brand offers products designed to be gentle and effective. The brand has emerged with the mission of blending the essence of nature with scientific research to revolutionise skincare.

The name WHITE SLATE symbolises a fresh start and purity. The name perfectly matches with the brand's beliefs of clean, transparent, and effective skincare. Just as a white slate represents a blank canvas, our brand offers customers a chance to reset and rejuvenate the skin free from harsh chemicals and unnecessary additives. The name also reflects our commitment to transparency and authenticity. At WHITE SLATE we believe the skincare should be simple yet effective and transformative

WHITE SLATE is a toxin-free skincare that combines the power of nature and science. In a world where synthetic compounds and false claims dominate, we stand out as an oasis of purity, redefining skincare with our commitment to using only the finest and safest ingredients.

When it comes to achieving glowing and healthy skin, there are a number of steps and skin products that can feel overwhelming.

People today rely on natural ingredients because they believe that in earlier times, people used natural ingredients, which kept their skin clean and healthy. However, it is important to understand that as time changed, pollution increased, and so did skin problems. Just as we began to trust science to address modern health issues, we need to rely on science to tackle modern skin concerns as well.

While traditional natural ingredients are still essential, modern scientific ingredients are equally necessary for addressing today's skin problems. That's why WHITE SLATE brings a fusion of natural and scientific ingredients. Every product we offer contains a perfect blend of both natural and scientific ingredients.

The Vision Behind White Slate

Once upon a time, two friends shared a vision that extended far beyond skincare. They thought of creating a company that would not only bring transparency and purity but also make a great difference in the lives of those in need, like Empowering children through education, providing them the opportunities they need to build a brighter future, Empowering women for a stronger, more equal world ahead, especially Committed to help in ending animal abuse & rescue, we advocate for compassion, awareness, and justice. Join us in creating a world where all animals are treated with kindness and respect. It was a moment that led to the birth of the white slate.

The founder said "We understand that choosing a skincare product is not easy. The numerous options and flashy marketing campaigns frequently leave consumers confused and unsure of what they are putting on their skin. That is why we have made it our top priority to bring clarity to this chaos."

When the founder was asked to share some extraordinary details about their products, they said "Well Talking about **WHITE SLATE's** face wash, it uses the same formula that's found in baby wash products. The formula has been slightly tweaked to make it safe and effective for teens and adults while retaining its gentle nature. All the products combine the best of nature and science, and face wash is no exception. It includes Vitamin E along with natural ingredients like green tea, turmeric, and neem. It's

completely free from mineral oil, sulphates, and artificial colours. This face wash not only cleanses the skin but also helps bring out its natural shine.

If we discuss the toner, it contains hyaluronic acid, ginger oil, and gotu kola, along with various essential oils. Like other products, it has no alcohol, artificial colours, or mineral oil. Its fragrance is entirely organic and sure to be loved. Unlike common toners, these address minor skin concerns without requiring any additional treatment.

Moving to the polisher, it's free from artificial fragrances. Most scrubs leave the skin feeling overly dry by stripping off its natural oils, but this polisher does the opposite. It exfoliates, polishes, and hydrates the skin, eliminating the need for a moisturiser. It's made using a base of ubtan and incorporates walnut beads for exfoliation instead of plastic beads. To add a scientific touch, it includes alpha arbutin, which helps with pigmentation. It's a great product, especially for bikers who face skin challenges.

For the brightening Manjistha moisturiser, it contains hyaluronic acid, Manjistha (a brightening agent), and lactobacillus ferment, which promotes a healthy skin microbiome and enhances overall skin wellness. This is why it's referred to as a skin wellness conditioner.

The silk cream utilises hydrolysed silk from leftover cocoons, along with ceramides, natural retinol (bakuchi), and rice bran. It's a fast-acting cream that delivers visible results.

Lastly, the most important and monumental step forward is the sunscreen which is the never skipped thing. WHITE SLATE sunscreen combines niacinamide and Indian lotus to provide effective protection and care.

Transparency is at the core of our brand. We believe in open communication and sharing every ingredient that goes into our products. We want you to feel confident in your choices, knowing exactly what you're putting on your skin. We ensure complete transparency by listing every ingredient used in our products on our website. We have not tried to hide anything. You can visit the product page of each product to read about all its ingredients. This allows you to check if there is any specific ingredient you might be allergic to and choose the product that best suits your needs. Our commitment to transparency means we take extra care to ensure that nothing is hidden from our customers, giving you full confidence in what you are using on your skin.

We believe that skincare is not just about the quality of the products; it's about the experience we create for you. Each formulation is carefully crafted to deliver effective results without compromising on your skin's well-being.

There are some offers and discounts for our customers to create skincare kits that include your moisturiser, toner with cleanser at a discounted price which is exciting and valuable for you.

And well, there are some seasonal discounts that align sales with some specific holidays and events, with no regrets if you haven't visited the WHITE SLATE website yet, there are some exciting things for our new customers as well.

Here we are hosting some giveaways and contests as well. This can generate excitement and exposure. Do visit our website for a chance to win our WHITE SLATE best skin care products.

He also said "We are a 100% cruelty free brand; many countries have banned or heavily restricted animal testing for cosmetics. For instance, the European Union, India, and many other regions have

made it illegal to test cosmetics or their ingredients on animals. Today's consumers are looking for additional ethical markers, such as sustainability or transparency in sourcing, which have become more prominent concerns alongside cruelty-free status.”

On people's impatience to achieve their desired skin and their search for fast-acting products, the founder said:

“Achieving healthy, glowing skin doesn't happen overnight, but with the right routine, consistency, and products tailored to your skin's needs, you can make a noticeable difference. Remember that skincare is personal, and what works for one person may not work for another. Don't be afraid to experiment and adjust your routine as needed to maintain healthy, beautiful skin.”

Let's create a world where beauty is not only about looking good but feeling good too.

Media Contact

Kishio Skin Sciences Private Limited

*****@whiteslate.co.in

Kishio Skin Science Pvt.Ltd.2/220, Subhash Nagar (West Delhi)

Source : Kishio Skin Science Pvt.Ltd.

[See on IssueWire](#)