

The EleFant Earns STEM.org Accreditation: India's Top Toy Library Combines Sustainable, Educational Play with Innovation



Mumbai, Maharashtra Dec 4, 2024 ([Issuewire.com](https://www.issuewire.com)) - The EleFant Revolutionizes Playtime: STEM.org Accreditation Trustmark Recognizes India's Leading Toy Library for Sustainable, Educational Fun

The EleFant, a leading mobile app-based toy library that is reshaping the way parents access

educational toys for their children, has been awarded the prestigious STEM.org Accreditation™ trustmark.

STEM.org, the longest continually operating, privately-held STEM education research and credentialing organization in the United States, has recognized The EleFant for its innovative approach to early childhood education.

“The EleFant’s inherent role in the educational ecosystem (both direct & indirect) has placed it in the unique, but challenging position of leading others by example while striving for continued improvement in the ever-changing, highly competitive 21st century global economy. It is a well-deserved and hard-won achievement in which you should be proud,” said Andrew Raupp, Founder and Executive Director of STEM.org.

The EleFant’s innovative Discover-Play-Return model empowers families to enjoy sustainable, clutter-free play. With a membership subscription of toys and books instead of buying them, parents can ensure their children always have fresh, educational options while reducing the accumulation of unused items. This model not only promotes early childhood development but also provides a flexible and eco-friendly alternative to traditional toy ownership.

“We are honored to receive the STEM.org Accreditation,” says Sourabh Jain, Founder and CEO of The EleFant. “This recognition reflects our ongoing commitment to providing children with a dynamic and sustainable learning experience. By focusing on educational toys and promoting STEM concepts through play, we’re helping children learn in a fun, hands-on way while also supporting parents who seek more flexibility and organization in their homes.”

About STEM.org

Founded in 2001, STEM.org Educational Research™ (SER) is the longest continually operating, privately-held STEM education research and credentialing organization in America. Through extensive collaboration with researchers, educators, administrators, NGOs, companies, and schools, STEM.org has set globally recognized benchmarks for STEM education. Its STEM.org Accredited™ framework is the world’s most established and blockchain-secured credentialing system for educational programs, products, and professionals.

About the The EleFant

Founded in 2023 by Sourabh Jain, The EleFant is a mobile app-based toy library that operates in 16+ cities across India. The platform offers families a sustainable alternative to traditional toy buying, providing access to over 600 educational toys and books sourced from more than 70 leading brands. The EleFant allows parents to select educational toys on a subscription basis, try them out at home, and exchange them when their children are ready for something new. All toys undergo a thorough cleaning and disinfection process before being passed on, ensuring the highest standards of hygiene and safety. The EleFant's mission is to promote early childhood development by fostering STEM learning through its Discover-Play-Return model. The EleFant is dedicated to creating enriching, sustainable learning experiences for children across India.



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