

SKIL Cabs Introduces Women-Driven "Pink Module" for Enhanced Safety and Comfort

SKIL Cabs Launches Women-Driven Pink Module for Safer Travel

Mumbai, Maharashtra Jan 9, 2025 ([IssueWire.com](https://www.issuewire.com)) - SKIL Cabs, a pioneer in premium corporate cab-hailing services under the SKIL Group, has announced the launch of its innovative Pink Module initiative. This pilot project in Bengaluru introduces women-driven cabs, designed to provide a safer and more comfortable commuting experience for women passengers.

The Pink Module initiative features a fleet of women drivers, specially trained in professional service standards and self-defense, ensuring a secure and reliable travel option. Following its successful implementation in Bengaluru, the initiative is set to expand to other metropolitan cities and Tier-II and Tier-III locations across India.

Enhancing Safety and Customer Satisfaction

With over two decades of expertise in delivering high-quality cab services, SKIL Cabs has earned a reputation as the preferred choice for corporate and executive travelers. The Pink Module further reinforces SKIL's commitment to ensuring passenger safety and satisfaction. It is tailored to provide women commuters with peace of mind, particularly during solo journeys or late-night travel.

*"Women's safety is paramount, especially in the context of travel," said **Vikash Kejriwal, COO of SKIL Cabs**. "The Pink Module is a step toward fostering inclusivity in cab-hailing while prioritizing the safety and comfort of our women passengers. By equipping women drivers with self-defense training, we aim to create a safer, more empowering travel environment."*

Innovative Features for Seamless Travel

In addition to the Pink Module, SKIL Cabs offers a suite of features to enhance the commuting experience for its passengers. These include:

- Concierge-like services for personalized travel assistance.
- Online and self-booking tools for streamlined reservations.
- WhatsApp bot integration for real-time booking convenience.

Operating across 250+ cities in India, SKIL Cabs continues to set benchmarks for service quality, making it the go-to choice for corporate and executive travelers nationwide.

About SKIL Cabs

SKIL Cabs is a trusted name in the cab-hailing industry, known for its reliable and innovative services. Backed by the SKIL Group, SKIL Cabs specializes in providing a seamless travel experience, combining safety, convenience, and customer satisfaction. This initiative underscores SKIL's vision of transforming travel into a safe, inclusive, and empowering experience for all. For more information visit www.skilcabs.com.

Media Contact

SKIL Cabs

*****@88gravity.com

+91-9015923960

Source : SKIL Cabs

[See on IssueWire](#)