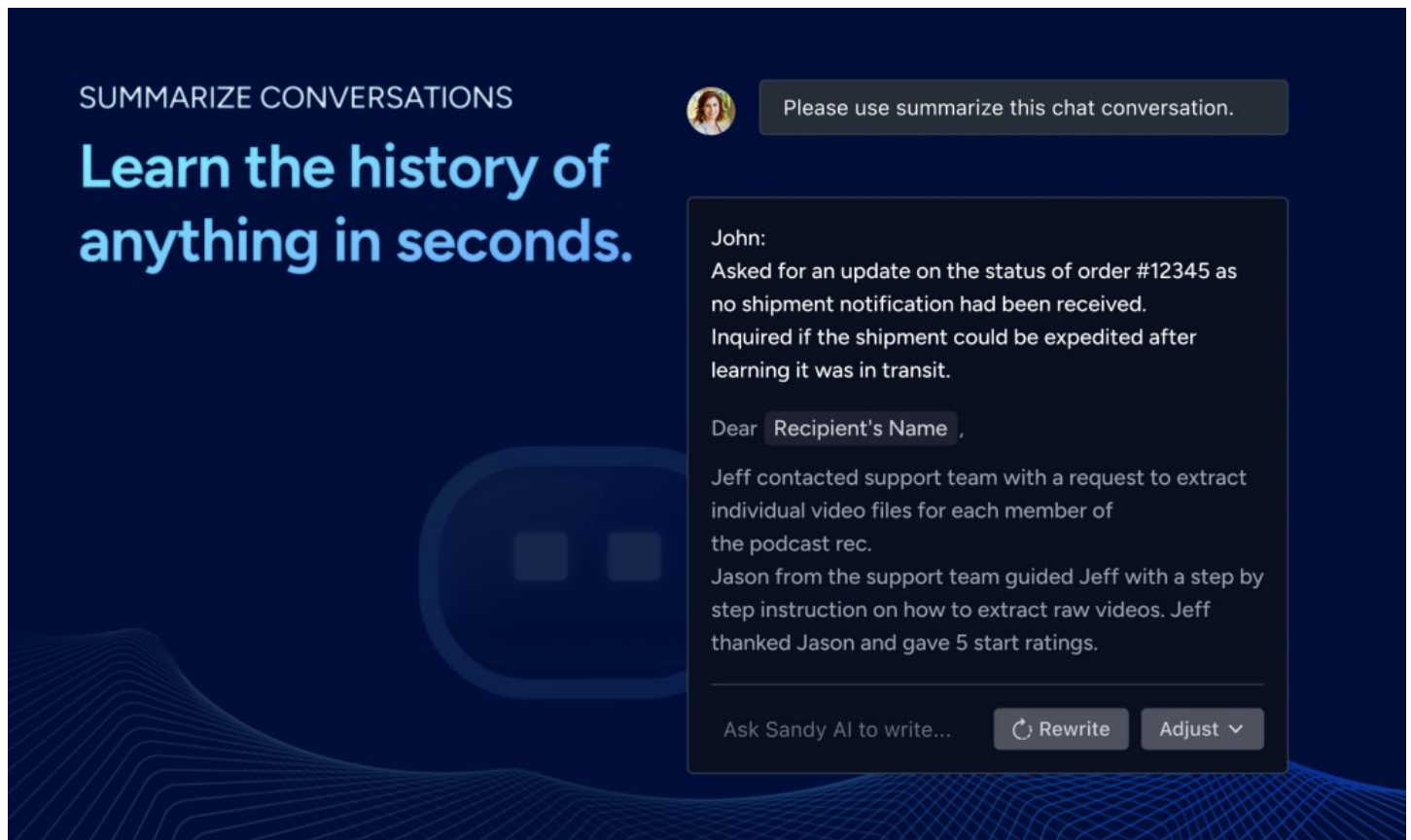


Salesmate Introduces Sandy AI: Revolutionizing CRM with AI-Powered Sales Productivity



Charlotte, North Carolina Dec 4, 2024 ([IssueWire.com](https://www.issuewire.com)) - Salesmate, a leading CRM platform for mid-cap and enterprise businesses, is proud to announce the launch of **Sandy AI**, an innovative AI-powered co-pilot designed to transform the way sales teams work with the Salesmate CRM system.

Sandy AI promises to eliminate time-consuming manual tasks, provide actionable insights, and enhance productivity, enabling sales professionals to focus on building relationships and closing deals.

With a robust set of features and exciting upcoming capabilities in private beta, Sandy AI is poised to redefine sales productivity for businesses of all sizes.

A Smarter Way to Work: Key Features of Sandy AI

Summarizing Conversations: Sandy automatically condenses lengthy emails, meetings, and call notes into concise summaries, highlighting actionable items, deadlines, and next steps.

Automating Tasks: From scheduling follow-ups to setting reminders, Sandy streamlines repetitive tasks, giving sales reps more time to engage with prospects.

Personalizing Communications: Sandy crafts personalized email drafts and suggestions tailored to individual leads, ensuring every interaction feels meaningful and relevant.

Call Transcription and Insights: Automatically transcribe call recordings and extract actionable insights to drive better follow-ups.

What's Next: Private Beta Features on the Horizon

In addition to its powerful existing features, Sandy AI will soon roll out groundbreaking new capabilities, currently in private beta:

- **On-Demand Insights:** Generate real-time insights using CRM data to inform strategy and decision-making.
- **Support Chat Handling:** Leverage your knowledge base to allow Sandy to handle support chats effectively, freeing up your team's time.
- **Content Preferences Training:** Train Sandy to align with your brand's tone and communication preferences for consistent messaging.
- **Comprehensive CRM Management:** Automate the creation and management of contacts, companies, deals, and more within your CRM.

Why Sandy AI?

With sales teams often bogged down by administrative tasks, the need for intelligent automation has never been greater. Sandy AI addresses this challenge head-on by acting as a seamless extension of your team, designed to:

- Boost efficiency by automating manual tasks.
- Improve decision-making with instant, actionable insights.
- Save time on communication with tailored content suggestions.
- Ensure consistency across customer interactions.

Sandy AI is a game-changer for sales teams looking to achieve more with less effort.

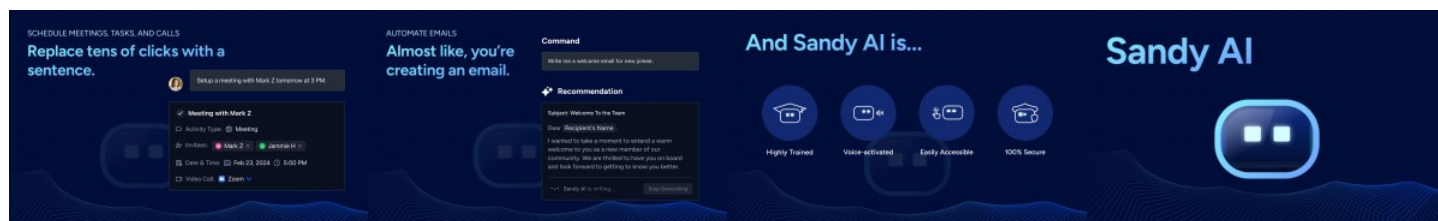
By combining the power of automation and intelligence, we're giving sales professionals the freedom to focus on what truly matters—building relationships and closing deals.

About Salesmate

Salesmate is a leading CRM platform built for mid-cap businesses to enterprises to manage sales, marketing, and customer relationships. Trusted by businesses worldwide, Salesmate helps teams streamline their processes, close more deals, and deliver exceptional customer experiences.

Availability

Sandy AI is now available to all Salesmate users. The new private beta features will be rolled out over the coming months. Businesses interested in accessing these features early can join the beta program at <https://www.salesmate.io/sandy-ai/>



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