

Revolutionary AI-Powered Business Development Program Launches in Mississippi



Natchez, Mississippi Dec 19, 2024 ([Issuewire.com](https://www.issuewire.com)) - The Mississippi AI Agency, in collaboration with Alcorn State University Women's Business Center, the City of Natchez, Mississippi Coding Academies, Alcorn State School of Business, Jackson State University Center For Innovation, Entrepreneurship, And Economic Development, and the Mississippi AI Collaborative, is proud to announce the launch of a groundbreaking 10-Week Business Development Program for aspiring entrepreneurs.

Applications are now open and can be accessed via the [Mississippi AI Agency](https://www.mississippi-ai.com) website starting December 19, 2024. The deadline to submit applications is January 3, 2025. This transformative program kicks off on January 28, 2025, and will run weekly on Tuesdays from 6:00 PM to 8:00 PM. Participants must attend at least 80% of the classes to qualify for the culminating Pitch Competition on April 17, 2025.

Program Highlights: This comprehensive program is designed to equip entrepreneurs with critical

business development skills, including:

- AI integration for business planning, marketing, and operations
- Financial modeling and sustainable revenue strategies
- Branding and digital marketing mastery
- Legal and operational business foundations
- Pitch preparation and public speaking confidence

The program also offers participants access to cutting-edge tools from Adobe, Microsoft, and data.org, alongside expert mentorship from industry leaders and educators.

Interested participants can apply directly [via the AI Agency](#).

Eligibility and Benefits

- Open to entrepreneurs and small business owners across Mississippi
 - Gain hands-on experience with AI-driven solutions to enhance business operations
 - Develop a comprehensive, investor-ready business plan •
- Compete in the Pitch Competition for seed funding, mentorship, and partnership opportunities

Key Dates

- Applications Open: December 18, 2024
- Application Deadline: January 3, 2025
- Program Start Date: January 28, 2025
- Pitch Competition: April 17, 2025

Program Partners

This initiative is hosted by the Mississippi AI Agency, in collaboration with:

- **Alcorn State University Women's Business Center:**
<https://www.alcorn.edu/discover-alcorn/womens-business-center/>
- **Mississippi Coding Academy:** <https://www.msccoding.org>
- **City of Natchez:** <https://www.natchez.ms.us>
- **Natchez Workforce Development**
- **Alcorn State University School of Business**
- **Jackson State University Center for Innovation, Entrepreneurship, and Economic Development:** <https://www.jsums.edu/innovationcenter/>
- **Mississippi AI Collaborative:** <https://www.mississippiai.org>

Contact Information

For more details, please contact:

- Dr. Brittany Myburgh Email: J00962742@jsums.edu
- Jarita King Email: jfking@alcorn.edu



The graphic features a photograph of a woman presenting to a group of people in a meeting. Below the photo is a dark blue section with white and yellow text and icons. The text includes the title 'Join an AI-Powered Business Accelerator!', a sub-header 'Ready to grow your business with AI?', a paragraph about the program, key dates, and a list of expected benefits under the heading 'WHAT TO EXPECT'. The bottom of the graphic displays logos for Alcorn State University, Jackson State University, and other partners.

Join an AI-Powered Business Accelerator!

Ready to grow your business with AI?
The Mississippi AI Agency, in partnership with Alcorn State University Women's Business Center and others, invites Mississippi entrepreneurs to a 10-week program transforming ideas into investor-ready plans.

KEY DATES:
Application deadline: **January 3, 2025**
Program Starts: **January 28, 2025**

WHAT TO EXPECT

- AI Integration:** Boost operations, marketing, and planning using AI tools.
- Expert Guidance:** Learn from industry leaders to develop your business ideas.
- Pitch Competition:** Compete for funding and partnerships on April 17, 2025.

Apply via: MISSISSIPPIAI.ORG/AIAGENCY

     

Media Contact

Mississippi AI Collaborative

info@mississippiai.org

Source : Mississippi AI Collaborative

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