

Meet Aarav Kushwaha: The Game-Changer for Indian Music

Aarav Kushwaha: From gaming to music! Project Singer empowers artists with full support, helping them shine. 100 stars by March 2025? Let's make it happen! #ProjectSinger #IndianMusic #Empowerment



Singrauli, Madhya Pradesh Jan 15, 2026 ([IssueWire.com](https://www.issuewire.com)) - Aarav Kushwaha, the MD & Chairman of Rapnss Production Studio, is a young entrepreneur shaking up the music industry with innovative approaches. Founded in 2022 with a focus on game development, Rapnss Production Studio quickly ventured into the AI sector, developing Vidyut AI with the ambitious goal of advancing India's AI capabilities. In early 2024, Kushwaha launched Rapnss Clothing, a dropshipping brand featuring unique designs.

In mid-March, Rapnss entered the international entertainment arena, operating under a different name to gain valuable insights into global markets. Now, in December 2024, Kushwaha has unveiled Project Singer, a groundbreaking initiative aimed at empowering aspiring musicians.

Project Singer: A Pathway for Aspiring Artists

Recognizing the challenges faced by young singers, particularly competition, nepotism, and industry hurdles, Project Singer offers a unique platform for growth. Rapnss Production Studio will act as a comprehensive support system, assisting artists with:

- **Song Production:** Providing professional lyric writing and song editing services.
- **Distribution:** Ensuring songs are listed on all major music platforms.
- **Music Video Production:** Creating high-quality music videos to enhance artist visibility.
- **Concert Planning:** Organizing live performances to connect artists with their audience.

Furthermore, Project Singer emphasizes artist equity, with singers receiving 80% of their song revenue while Rapnss retains 20% for marketing and operational costs. Rapnss also plans to connect artists with major film studios for potential soundtrack placements.

The Vision: A 100-Strong Team by March 2025

Project Singer aims to cultivate a community of 100 talented musicians by March 2025. Aspiring singers are encouraged to connect with Rapnss Production Studio via their official Instagram and YouTube channels for potential collaboration.

Conclusion

Aarav Kushwaha's Project Singer represents a significant step towards democratizing the music industry. By providing a supportive ecosystem and prioritizing artist growth, Rapnss Production Studio empowers young talent and fosters a more equitable and inclusive music landscape. This innovative approach has the potential to nurture the next generation of Indian musical stars and contribute significantly to the nation's cultural landscape.

[Official Source click this](#)

external link:-<https://rapnss.odoo.com/blog>

other sources:-

youtube channel of Rapnss - [CLICK HERE](#)

Media Contact

YoungFoundersNews

*****@gmail.com

Source : Rapnss Production Studio

[See on IssueWire](#)