Filipinos Shine at Qatar National Brewing Championship with John Eduard Inocencio Taking Home the Gold



Doha, Qatar Dec 4, 2024 (Issuewire.com) - The **Qatar National Brewing Championship**, held from November 29 to December 1, 2024, at <u>Harvest Coffee</u> at The Pearl Qatar, was an intense and thrilling competition, culminating in an electrifying final day that saw Filipino brewers dominate the podium. After fierce rounds of competition, three standout baristas emerged victorious, with **John Eduard Inocencio** from Honoroast Specialty Coffee Roasters taking home the championship title, followed by **Francis Lanuza** representing Fuel Roastery in second and **Davelyn Galupe** from Pourover Coffee securing third place.

A Tough Battle to the Top

The competition began on November 29, with 10 talented brewers in the open service round, where each competitor showcased their brewing expertise. The judges, after careful evaluation, narrowed the field down to 6 finalists, all eager to prove their skills in the following days. On November 30, the remaining finalists faced a compulsory service challenge. Each brewer was tasked with brewing a

coffee provided by the judges, which was then evaluated through a blind-tasting session. The Compulsory Coffee was sponsored by Refill Roastery, and the tension built as the judges meticulously reviewed the cups, scrutinizing each brew for flavor, technique, and precision.

The Final Showdown

On the third and final day, December 1, the heat was on as the top 6 brewers faced off in a dramatic final showdown. The competition was fierce, and the atmosphere was electric. The event reached its peak when the results were announced, with John Eduard Inocencio emerging as the champion. Inocencio, representing Honoroast Specialty Coffee Roasters, impressed both the judges and the audience with his exceptional skills and passion for the craft. Francis Lanuza representing the Fuel Roastery claimed second place, while Davelyn Galupe secured third, rounding out the impressive performance of Filipino competitors.

Elite Judges and Global Expertise

The championship was overseen by an elite panel of judges, including **Katarzyna Zyzało-Moczydłowska** from World Coffee Events, who led the judging team. Sensory judges from different parts of the world also contributed their expertise, ensuring the competition remained of the highest standard. The event was emceed by Rolly Celzo from Refill Roastery, with **Samuel Kader**, Qatar SCA Coordinator, delivering the opening remarks. Kader emphasized the importance of the coffee community, highlighting the passion, dedication, and sportsmanship displayed by all the competitors.

A Bright Future for the Coffee Community

The Qatar National Brewing Championship also served as a platform to announce the upcoming <u>Qatar World Coffee Expo 2025</u>, which will be held from January 23-25, 2025. The press conference invited coffee roasteries, brewing accessories suppliers, machine suppliers, and green traders to participate in the grand event, which promises to be a significant gathering for the global coffee community.

A Historic Opportunity for John Eduard Inocencio

As the champion of the Qatar National Brewing Championship, John Eduard Inocencio has earned the right to represent Qatar in the World Brewers Cup Championship in May 2025, set to take place in Jakarta, Indonesia. This opportunity marks a significant milestone in Inocencio's career and highlights the growing recognition of Filipino baristas on the global stage.

Major Sponsors and Supporters

The event was made possible by a group of dedicated sponsors who share a passion for coffee excellence. Major sponsors included Harvest Coffee, Fuel Specialty Coffee, The Last Batch, Sidamo Cafe, Empire Specialty Coffee & Roastery, Cherry Beans Cafe and Roastery, Tustadoria, and Beans Coffee Roasters. The Compulsory Coffee challenge was proudly sponsored by Refill Roastery, contributing to the event's success.

The success of these Filipino brewers not only underscores the talent within the Filipino community but also positions Qatar as a growing hub for coffee excellence in the Middle East. With their remarkable achievements, Inocencio, Lanuza, and Galupe have proven that Filipino baristas are a force to be reckoned with in the global coffee industry.





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