Breaking News! Brigitte O'Michaels LLC Obtains WBENC Certification, October 18, 2024



Tacoma, Washington Jan 9, 2025 (<u>Issuewire.com</u>) - BRIGITTE O'MICHAELS LLC, PUYALLUP, WASHINGTON STATE—October 18, 2024—**Breaking new ground in professional development and leadership excellence, BRIGITTE O'MICHAELS LLC has secured the prestigious Women's Business Enterprise certification from WBENC Pacific, marking a significant milestone in the company's mission to transform organizational leadership across America.

The internationally recognized firm, known for its groundbreaking work in leadership development and professional management services, joins an elite network of certified women-owned businesses. This certification, widely regarded as the gold standard in the United States, validates Brigitte O'Michaels LLC's position as a trailblazer in workforce excellence solutions.

"Receiving WBENC certification represents a significant milestone in our mission to empower diverse leadership across organizations," said Brigitte O'Michaels, Founder and CEO of Brigitte O'Michaels LLC. "As a woman business owner with over a decade of international experience across three

continents, I understand firsthand the importance of diverse perspectives in driving innovation and growth. This certification not only validates our commitment to excellence but also enhances our ability to create meaningful impact through our leadership development programs, particularly in supporting other women-owned businesses and diverse leaders."

The WBENC standard of certification implemented by the WBENC Pacific is a meticulous process, including an in-depth review of the business and a site inspection. The certification process is designed to confirm the business is at least 51% owned, operated, and controlled by a woman or women, and that the business has appropriate structure and strategic business planning and implementation in place.

By including women-owned businesses among their suppliers, corporations and government agencies demonstrate their commitment to fostering diversity and the continued development of their supplier diversity programs, which in turn empowers women as leaders and brings about a more diverse, balanced and sustainable economy.

WBENC Certification combined with professional development and engagement in the WBENC network provides unsurpassed opportunities year-round, both virtually and in-person, for women-owned businesses to grow and expand their business and innovation through events, programming and connections with major corporations and other WBEs.

The certification comes at a pivotal time as corporations increasingly seek diverse suppliers and fresh perspectives in leadership development. Already distinguished by federal WOSB, DBE, and MBE certifications, Brigitte O'Michaels LLC brings a unique cross-cultural approach to leadership training, drawing from extensive experience in banking, government, and NGO sectors worldwide.

About Brigitte O'Michaels LLC

Brigitte O'Michaels LLC is a leading, internationally recognized, woman-owned firm specializing in leadership development and professional services. As a certified WBENC, WOSB, DBE, MBE, and WBE firm, the company delivers transformative leadership solutions through consulting services, workshops, immersive retreats, speaking engagements, and seminars focused on leadership excellence, DEI (Diversity, Equity, and Inclusion), and mental health. With expertise spanning banking, government, and NGO sectors across three continents, the company empowers organizations to achieve peak performance through innovative and effective leadership strategies.

About WBENC:

Founded in 1997, WBENC is the nation's leader in women's business development and the leading third-party certifier of businesses owned and operated by women, with more than 18,000 certified Women's Business Enterprises, 14 national Regional Partner Organizations, and more than 500 Corporate Members, most of which are Fortune 500. Thousands of corporations representing America's most prestigious brands, as well as many states, cities, and other entities, look for and accept WBENC Certification. Through the Women Owned initiative, WBENC also is a leader in supporting consumer-oriented female entrepreneurs and those who do business with them by raising awareness for why, where and how to buy Women Owned. For more information, visit www.wbenc.org and www.buywomenowned.com.

For additional information, visit www.brigittemichaels.com

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Source: Women's Business Enterprise certification- WBENC

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