

Apple iSports Group, Inc. Appoints Lyndon Hsu to Its Board of Directors



Melbourne, Victoria Feb 8, 2026 ([Issuewire.com](https://www.issuewire.com)) - **Apple iSports Group, Inc. (OTC: AAPI)** has recently appointed Lyndon (Lincoln) Hsu to its Board of Directors, effective December 21, 2024.

Mr. Hsu brings a wealth of experience from both the financial and gaming sectors, positioning him as a valuable asset to the company's strategic direction.

Financial Sector Expertise

Mr. Hsu's career in investment banking spans over three decades, during which he has held significant positions at major financial institutions:

- **Credit Suisse:** Serving for 14 years, Mr. Hsu honed his skills in leveraged finance, contributing to the bank's growth in the Asia-Pacific region.
- **HSBC:** In 2010, he transitioned to HSBC as Head of Leveraged and Acquisition Finance for Asia-Pacific, where he led teams in structuring complex financial solutions.
- **Standard Chartered:** From July 2017 to August 2020, Mr. Hsu served as the Global Head of Leveraged and Structured Solutions in Singapore, overseeing global leveraged finance operations.

Gaming Industry Involvement

Parallel to his banking career, Mr. Hsu has been actively involved in the gaming industry, particularly in Australia:

- **BetGalaxy:** As Joint Managing Director, he has been instrumental in steering the company's operations within the competitive wagering market.
- **BetBetBet:** Serving as Joint Managing Partner, Mr. Hsu has contributed to the company's growth and strategic initiatives.
- **Victorian Bookmakers Association:** His role as Joint Chair reflects his commitment to the industry's development and regulatory compliance.
- **BetCloud Holdings:** As founding Chairman, Mr. Hsu facilitated the company's establishment, corporate governance framework, and capital raising efforts, leading up to the operational launch of its flagship wagering operating system.

Strategic Value to Apple iSports

Mr. Hsu's dual expertise in high-level finance and the gaming industry is expected to significantly benefit Apple iSports Group:

- **Financial Acumen:** His extensive background in leveraged finance and mergers and acquisitions will be invaluable as Apple iSports seeks to expand its market presence and explore new investment opportunities.
- **Industry Insight:** Mr. Hsu's deep understanding of the gaming sector, particularly in digital wagering services, aligns with Apple iSports' strategic goals, potentially guiding the company toward innovative solutions and market expansion.
- **Leadership and Governance:** His experience in establishing corporate governance frameworks and leading diverse teams will enhance the company's leadership structure,

fostering a culture of compliance and strategic growth.

The appointment of Mr. Hsu underscores Apple iSports Group's commitment to strengthening its leadership team with individuals who possess a blend of financial expertise and industry-specific knowledge. Shareholders and industry analysts will be observing how Mr. Hsu's contributions influence the company's trajectory in the evolving gaming market.

With a industry leader like Lyndon joining the board, punters are tipping the share price to hit over \$100 in 2025

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