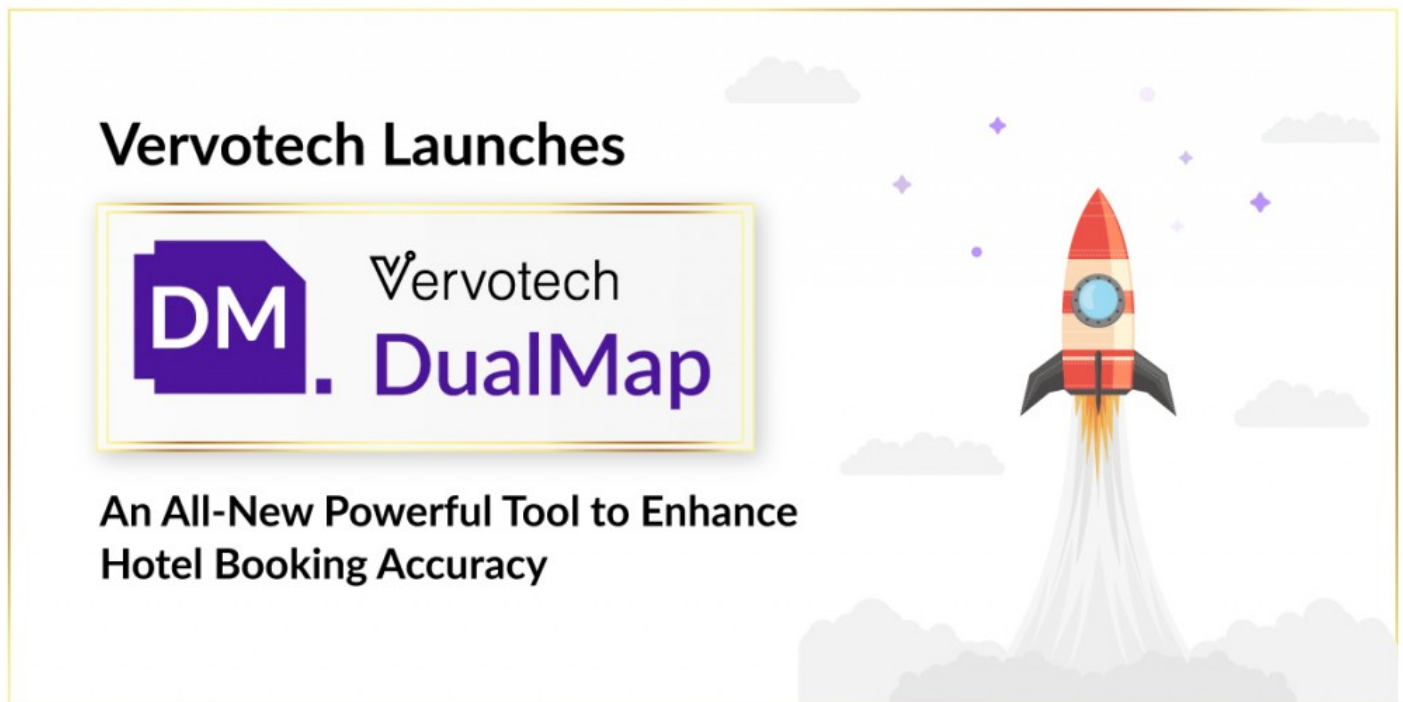


Vervotech Launches Dualmap: An All-New Powerful Tool to Enhance Hotel Booking Accuracy



London, England Nov 5, 2024 ([Issuewire.com](https://www.issuewire.com)) - Vervotech, one of the leading global providers of accommodation data management solutions, announced the launch of *DualMap at World Travel Market London 2024*, an all-new tool designed to enhance the accuracy and reliability of bookings in real-time. The tool re-verifies property mappings at crucial points during the booking process, catches mapping errors before they impact end customers, and reduces operational burdens for online travel businesses.

Addressing Key Challenges in Hotel Bookings

Online travel businesses work with multiple suppliers, and they have to have a mapping system in place, either in-house or third-party solutions. But these solutions do not entirely negate the odds of bad bookings. Booking discrepancies resulting from incorrect property mappings often lead to serious consequences for online travel companies, including:

- Financial losses from bad bookings.
- Operational strain from managing mismatched or inaccurate bookings.
- Customer dissatisfaction caused by booking the wrong property.
- Damage to brand reputation.

DualMap addresses these issues through the re-verification of property mappings both before and after

the booking is made.

How the Dual Map Tool Works

1. Pre-Booking Re-Verification: Just before a booking is finalized, *DualMap* performs a real-time check of property mappings. This ensures that properties that could be mapped properly are identified before the booking is completed, reducing the likelihood of costly errors or customer dissatisfaction.

2. Post-Booking Re-Verification:

For companies that prefer to avoid interrupting the booking flow, the tool can also verify mappings immediately after the booking is confirmed. This allows discrepancies to be addressed quickly without affecting the customer's experience.

DualMap compares existing property mappings against data from Vervotech's trusted supplier network. Early detection of discrepancies enables businesses to take appropriate action based on their own rules, such as booking value or refund conditions.

Key Benefits of DualMap

- Prevents revenue losses that occur when incorrect property mappings lead to booking errors.
- Reduces manual interventions through automated real-time mapping checks.
- Accurate bookings lead to fewer complaints and improved customer satisfaction.
- Businesses can define their own strategies for handling discrepancies, depending on factors such as refund policies or booking value.

Integration and Onboarding

Vervotech ensures a simple and efficient onboarding process. After signing up, the customer success team supports clients through the integration of the *DualMap* tool, ensuring a smooth and fast setup. Two integration options are available:

1. Retrieve Mappings Only – Verifies provider property mappings for accuracy.

2. Retrieve Mappings with Curated Content – Provides additional property content for deeper comparisons and enhanced verification.

“DualMap represents a significant step forward in enhancing mapping accuracy for online travel businesses. It addresses the long-standing challenges associated with proactive mapping. With DualMap, our clients can confidently offer accurate bookings, improve customer experiences, and safeguard their operational integrity”, said Dharmendra Ladi, CTO of Vervotech.

For more information on the DualMap tool and its benefits, visit API documentation here:
<https://hotelmapping.vervotech.com/documentation/index.html#tag/Dual-Mapping-APIs>

About Vervotech:

Vervotech is a leading AI-driven mapping company offering hotel mapping, room mapping solutions, empowering travel companies worldwide to deliver quality travel data to their customers. Vervotech is a part of Juniper Group, a subsidiary of Constellation Software Inc (TSX: CSU), one of the world's largest software companies.

For media queries, Contact:
Prashant Chouhan | prashant@vervotech.com

Media Contact

Prashant Chouhan

prashant@vervotech.com

Source : Vervotech Solutions

[See on IssueWire](#)