

Unlock the Legacy of Authentic Indian Cuisine with Moti Mahal Delux Franchise Opportunities

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New Delhi, Delhi Feb 10, 2026 ([Issuewire.com](https://www.Issuewire.com)) - [Moti Mahal Delux](#), a name synonymous with the birth of iconic Indian dishes such as Butter Chicken and Dal Makhani, is a golden opportunity for entrepreneurs looking to venture into the thriving food and beverage industry. This globally recognized brand is not just a restaurant chain but a legacy of authentic Indian flavors spanning decades. Here's everything you need to know about Moti Mahal Delux franchise opportunities, including the franchise

cost, investment model, and benefits of partnering with one of India's most celebrated culinary institutions.

Why Choose Moti Mahal Delux?

Established in 1920, Moti Mahal Delux revolutionized the Indian dining experience by introducing tandoori cuisine to the world. With its rich history, loyal customer base, and widespread brand recognition, it offers franchisees the opportunity to be part of a heritage steeped in culinary innovation and excellence.

The brand's reputation is built on its commitment to quality, authentic recipes, and a menu that appeals to all age groups. From aromatic curries to signature kebabs, every dish is crafted with precision and passion, ensuring a memorable dining experience for every customer.

Moti Mahal Franchise Cost: What to Expect

Starting a Moti Mahal Delux franchise is an investment in a proven and profitable business model. The franchise cost includes multiple components to ensure the smooth setup and operation of the outlet.

1. Initial Franchise Fee:

The initial franchise fee for [Moti Mahal Delux](#) typically ranges between **₹10 and ₹15 lakhs**, depending on the location and format of the restaurant. This fee grants franchisees the right to use the Moti Mahal Delux brand name and benefit from its established goodwill.

2. Total Investment Range:

The total investment to start a Moti Mahal Delux franchise, including setup, interiors, equipment, and staff training, varies between **₹50 to ₹1.5 crores**. The final cost is influenced by the size, location, and format of the outlet (fine dining, casual dining, or express model).

3. Royalty Fees:

Franchisees are required to pay a monthly royalty fee of approximately **6-8% of gross sales**. This fee ensures ongoing support from the brand in terms of marketing, operational guidance, and menu innovations.

Moti Mahal Franchise Cost in India

India is a hub for food lovers, and Moti Mahal Delux is a perfect match for cities and towns across the country. The franchise model is designed to suit diverse markets, from metropolitan cities like Mumbai, Delhi, and Bangalore to tier-2 and tier-3 cities.

Key Financial Highlights for Indian Franchisees:

- **Space Requirements:** 1,000-2,500 sq. ft.
- **Break-Even Period:** 18-24 months (depending on location and operational efficiency).
- **Expected ROI:** 25-35% annually.

Franchisees also benefit from the brand's strategic marketing initiatives and robust supply chain

network, which ensures consistent quality across all outlets.

Advantages of Partnering with Moti Mahal Delux

- **Brand Recognition:** Leverage the goodwill of a trusted brand that has stood the test of time.
- **Extensive Training:** Comprehensive training for staff and management ensures operational excellence.
- **Marketing Support:** Access to the brand's national and local marketing campaigns.
- **Diverse Menu:** A well-curated menu featuring vegetarian and non-vegetarian delights caters to a wide audience.
- **Flexibility:** Multiple formats allow franchisees to choose the model that best suits their budget and market needs.
- **Ongoing Innovation:** Regular updates to the menu and business strategies keep the brand relevant and competitive.

How to Apply for a Moti Mahal Franchise?

Getting started with Moti Mahal Delux is a simple and transparent process:

- **Submit an Inquiry:** Contact the brand via its official website or authorized franchise consultants.
- **Review Proposal:** The team will provide a detailed franchise proposal based on your preferred location and budget.
- **Site Approval:** The brand evaluates the proposed site to ensure it meets the necessary criteria.
- **Agreement Signing:** Once approved, sign the franchise agreement and pay the initial fee.
- **Outlet Setup:** With the brand's guidance, set up the outlet, including interiors, kitchen equipment, and staff hiring.
- **Launch:** Begin operations with a grand launch supported by the Moti Mahal marketing team.

Conclusion

Owning a Moti Mahal Delux franchise is not just about running a restaurant; it's about becoming a custodian of a culinary legacy that has delighted millions. With a manageable franchise cost, a proven business model, and unparalleled support, this opportunity is ideal for those passionate about the food business.

Take the first step today and join the Moti Mahal Delux family to bring the magic of authentic Indian cuisine to your city. <https://www.motimahaldelux.com/>



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