

Unique Small Business Saturday Scavenger Hunt with Tattoos & Diamonds

Celebrate Small Business Saturday with Worcester's iLAH Jewelry's Thrilling 'Diamond Dash' — A Scavenger Hunt with Creative Challenges, Tattoos, and a 1.50-Carat Diamond Grand Prize



Worcester, Massachusetts Nov 20, 2024 ([Issuewire.com](https://www.issuewire.com)) - This Small Business Saturday, November 30th, Worcester will host a thrilling, city-wide scavenger hunt with a grand prize that will have treasure hunters racing to support local businesses. iLAH Jewelry, named one of *America's Coolest Jewelry Stores* by INSTORE Magazine, invites residents and visitors to compete in the *Diamond Dash*, where teams of up to three will vie for a **1.50-carat lab-grown diamond** and a **\$600 jewelry credit**.

From 3:00 PM to 7:00 PM, participants will race through Worcester, completing fun and daring challenges at local bars, restaurants, retail shops, and tattoo studios. This year's hunt includes bold challenges like exclusive "Diamond Flash" tattoo deals offering major point bonuses for the bravest competitors. But don't worry—getting inked is optional for anyone not looking to go under the needle!

Adding to the excitement, iLAH Jewelry will host Katie Nowicki of Iron Horse Tattoo Collective at their store from 1:00 PM to 7:00 PM. Nowicki, a prominent and talented local tattoo artist known for her intricate and creative work, will be on-site to offer exclusive tattoos for participants. iLAH Jewelry is thrilled to collaborate with Nowicki, bringing an artistic touch that underscores the bold spirit of the event.

"We want to offer a fun and exciting reason for people to support local businesses this Small Business Saturday," said iLAH Jewelry owner, ilah Cibis. Known for her popular Instagram scavenger hunts, Cibis is excited to bring this larger event to Worcester. "Whether you're getting a unique tattoo, bar-hopping with friends, or capturing your best moments around town for social media, there's no shortage

of ways to win—and you don't need to break the bank to do it.”

A Day of Adventure, Community, and Creativity

The *Diamond Dash* will feature participation from a variety of local businesses, including bars, restaurants, tattoo and piercing studios, and retail shops. In addition to the tattoo challenges, participants can rack up points through costume creativity, travel distance, social media posts, and physical challenges like the “Diamond Push-ups” competition at Evolve Fitness and Training.

With a \$20 entry fee per team, this event is designed to be accessible for everyone. “We want to show that our community can be both vibrant and supportive, even without a big budget,” Cibis added.

How to Participate:

- **Entry Fee:** \$20 per team (up to 3 people)
- **Age Requirement:** 18+ to compete in the scavenger hunt, some challenges and businesses are 21+ only.
- **Instagram Required:** Participants must have an active Instagram account for most challenges.

Don't miss this unique opportunity to support Worcester's small businesses, make lasting memories, and possibly win a gorgeous diamond. Pre-register your team through the Eventbrite page to secure your spot in this unforgettable scavenger hunt!

For more information, please visit <https://www.eventbrite.com/e/diamond-dash-a-small-business-saturday-savenger-hunt-in-worcester-tickets-1079433006179?aff=oddtcreator>.

Or follow iLAH Jewelry on Instagram @ilahjewelry

Visit iLAH Jewelry <https://ilahjewelry.com/>

Participating businesses included- Black Rose Tattoo Company, Bri's Sweet Treats, BubbleBee Cafe, Burncoat Center for the Arts Refillery, CC Lowell Art Supply, Cordelia's Coffee, Crompton Collective, Elegance Worcester Tattoo and Piercing, Erin Gift Store, Evolve Fitness and Training, Gambrinos Cask & Barrel, Haus of Art, Kelly Square Pizza, Market Pantry, Katie Nowicki of Iron Horse Tattoo Collective, Redemption Rock Brewing, Scoop Drip, Sculpt Pilates, Sol Rune, Sweet Janes, Sweet Pan Gourmet, The Banner Bar, The Haberdash Worcester, The Piercing Emporium, The Plant Ward, The Thicket, The White Eagle, Valentinos, and Wachusett Brewing.



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