

TRANSENERGY DRINK LAUNCHED IN HONOR OF Transgender Day of Remembrance (TDOR)



New York City, New York Nov 23, 2024 ([Issuewire.com](https://www.issuewire.com)) - Renowned transgender advocate Christabel L'Heureux is proud to announce the launch of TRANSENERGY DRINK, a product celebrating resilience, unity, and empowerment within the transgender community. Coinciding with Transgender Day of Remembrance (TDOR), this bold new energy drink serves as a symbol of strength and solidarity in the ongoing fight for transgender rights.

With its tagline, “When you want to play for the other team,” TRANSENERGY DRINK is more than just an energy boost. It’s a rallying cry for visibility, inclusion, and justice. L’Heureux, known for her tireless advocacy work, created the drink to uplift the community and generate awareness about the challenges transgender individuals face daily.

This launch follows a landmark victory for civil rights groups, including the Transgender Law Center, in defending the Transgender Respect, Agency, and Dignity Act against anti-transgender campaigns. TRANSENERGY DRINK embodies the spirit of that victory and reminds allies and advocates alike of the importance of standing firm against discrimination.

“At its core, TRANSENERGY is about more than just energy—it’s about fueling the fight for respect, agency, and dignity,” said L’Heureux. “As we remember those we’ve lost to violence and injustice on TDOR, we also honor their legacy by pushing forward with courage and pride.”

Proceeds from TRANSENERGY DRINK will support organizations like the Transgender Law Center to fund critical legal, educational, and support programs for transgender individuals across the nation.

The Transgender Day of Remembrance, observed annually on November 20, is a solemn day to honor the memory of those lost to anti-transgender violence. TRANSENERGY DRINK is dedicated to empowering the community to continue advocating for a future of acceptance and equality.

TRANSENERGY DRINK is available now for purchase. To learn more, visit Transgender Law Center <https://transgenderlawcenter.org> or contact Christabel L’Heureux directly.

About Christabel L’Heureux

Christabel L’Heureux is a dedicated transgender rights advocate and community leader known for her passion for equality and justice. Through her innovative initiatives like TRANSENERGY DRINK, L’Heureux seeks to inspire action and uplift the voices of the transgender community worldwide.

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CNN: Masen Davis Undeterred by Hate Group Leader

<https://www.youtube.com/watch?v=NV0DS5bHYzw>

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Source : Transgender Law Center

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