The Pitch Place, DC-based startup finalist for international media award at Al Marseille, France



Washington, D.C, District of Columbia Nov 11, 2024 (<u>Issuewire.com</u>) - <u>The Pitch Place</u> is one of 20 international startups competing as finalists for a media Startup Award in Marseille, France.

CMA CGM, an international trade group, organized the Startup Awards in collaboration with BFM Business and La Tribune, and will announce the winners at the Artificial Intelligence Summit in Marseille (AIM) on November 15, 2024.

The award includes tailored support and financial equity investment of up to €150,000 from ZEBOX, the international startup accelerator.

The Pitch Place, an innovative platform designed to revolutionize the way media professionals connect and work, is one of 20 startups selected as finalists to compete for the prestigious CMA CGM Startup
Awards on Nov. 15 in Marseille, France, during the city's Al summit. From a pool of 450 applicants, 60 finalists were chosen, 20 for each of the three categories of awards: media, shipping, and logistics. This recognition highlights The Pitch Place's commitment to enhancing collaboration within the media industry and its potential to drive transformative change.

The CMA CGM Startup Awards for media honors innovative technologies and strategies transforming communication and customer engagement. The Pitch Place.com qualified for the award based on its mission to facilitate meaningful connections between media creators and industry stakeholders. The Pitch Place is building a streamlined platform for pitches, collaborations, and networking, with the goal of setting new standards in the media landscape.

The award winners will be selected and announced during the AI Marseille summit, an event renowned for bringing together thought leaders and innovators from various sectors. "Our team is working hard to provide a collaborative platform that will streamline and drive innovation in the media space," said Philippe Brégeon, co-founder of The Pitch Place who will represent the company during the award

selection event "The use of AI in our platform will help editors identify the best pitches for their audience and provide journalists a way to find the best home for their stories."

With features that facilitate feedback and collaboration, The Pitch Place aims to engage freelance journalists, including print and multimedia with content publishers in the news and media industry.

"We started The Pitch Place as a means to provide a platform of solutions to serious workflow constraints between freelance journalists and editors," said Christina Reed, co-founder of The Pitch Place and media industry expert. "Through our efforts, we are finding a community aimed at empowering media professionals around the world."

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Source: The Pitch Place

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