

Shraddha Gaikwad is one of The 100 Most Influential People in the Events Industry for 2024

And One of Top 50 Event Influencers in ASIA



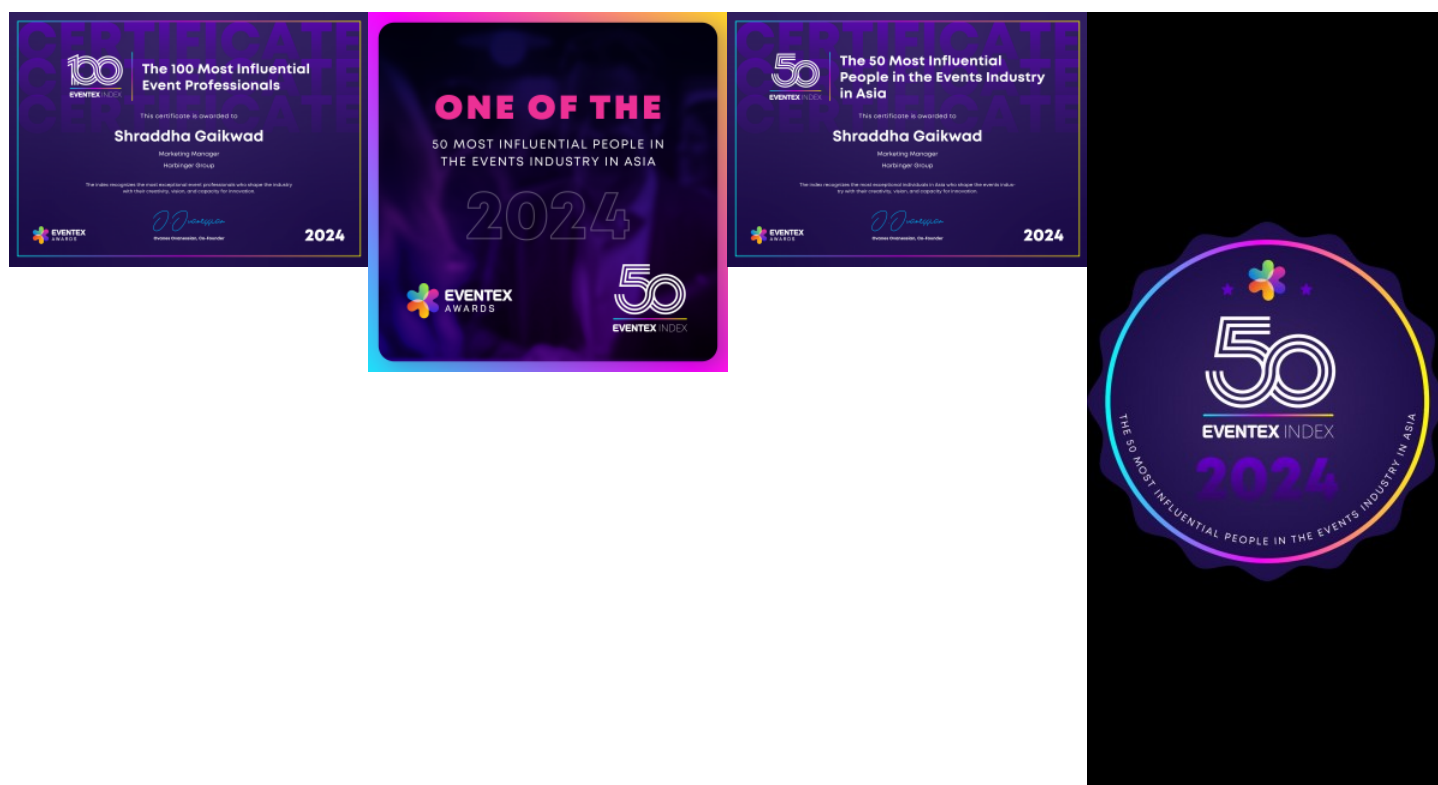
Mumbai, Maharashtra Nov 5, 2024 ([IssueWire.com](https://www.issuewire.com)) - Eventex has officially unveiled **The 100 Most Influential People in the Event Industry for 2024** and we are proud to share that Shraddha Gaikwad, Marketing Manager at Harbinger Group is featured on the list. The Eventex index recognizes outstanding individuals whose creativity, vision, and capacity for innovation continue to drive the events industry forward.

“This Eventex index turns the spotlight on the most deserving events industry professionals whose achievements, fuelled by unending creativity and innovation, set the standards for the rest of our industry. These remarkable individuals undoubtedly deserve recognition and we are honored to provide the platform to do just that. Congratulations to everyone included in the list!” comments Ovanes Ovanessian, Co-founder of Eventex Awards.

This Eventex index is decided entirely by public vote, where the events community first gets to nominate and then vote for those they believe have had the most notable impact on the world of events and experience marketing. This year, a total of 1086 professionals were honored with a nomination, while 26,685 votes were cast to determine the final list. Those with the most votes made the top 100 list, with their names published in alphabetical order.

To see the full list, visit <https://eventex.co/people2024>

Founded in 2009, Eventex Awards has become the most recognizable symbol of excellence in the world of events and experience marketing. The competition gives big and small companies alike the opportunity to showcase their outstanding work and get universal events industry recognition.



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