

Shin Fujiyama Completes Historic 3,200KM Run from Mexico to Honduras, Raises \$1.2M for Education

A Record-Breaking Effort with Viral Impact



El Progreso, Yoro Nov 20, 2024 ([Issuewire.com](https://www.issuewire.com)) - Shin Fujiyama, founder of *One Thousand Schools* and a CNN Hero, has made history by completing an epic 3,200KM run from the U.S.-Mexico border to Honduras. This monumental feat, which spanned several months, was undertaken to raise funds for educational projects in Honduras. Fujiyama's journey has captivated millions, generating over \$1.2 million in donations and inspiring audiences worldwide.

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Fujiyama's run was accompanied by a massive digital campaign, including 75 viral YouTube videos and 700 commercials filmed along the way. His dedication and media-savvy approach resulted in widespread attention, particularly among audiences interested in ultra-endurance sports, international philanthropy, and Latin American development.

Impact of Donations

The funds raised will support approximately 25 school projects in Honduras, transforming educational opportunities for children in underserved areas. Fujiyama emphasized that **100% of donations received through official channels, including TikTok and other platforms, go directly to the schools.**

Interesting milestones include:

- **5 schools are funded solely through TikTok Live donations.**
- **Influencer donor Carlos Eduardo Espina** played a key role in mobilizing contributions.
- **Top donor President Nayib Bukele of El Salvador** made a groundbreaking donation of two Bitcoins, further boosting the initiative.

Sponsors and Sustainability

Generous sponsors covered the operational costs of the run, such as accommodation, food, and fuel. This ensured that every cent of public donations was directed toward building schools.

A Call to Action for Media and Partners

Fujiyama's extraordinary achievement represents a unique opportunity for media organizations and brands to collaborate on spreading his mission. His journey not only highlights the power of endurance sports for charitable causes but also amplifies the voices of communities in Latin America.

About One Thousand Schools

Founded by Shin Fujiyama, *One Thousand Schools* is dedicated to providing quality education in Honduras. The organization works to build schools, foster community development, and inspire a new generation of learners.

[I became the first human to run from the US to San Pedro Sula, Honduras.](#)

[I ran across Mexico, Guatemala, El Salvador & Honduras to build schools | 3,000 km Challenge](#)



Media Contact

One Thousand Schools

Amanda@shhkids.org

6313128506

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