## Prof. Robert Bird to Appear at Girl Power X Online Zoom Session



**New York City, New York Nov 23, 2024** (<u>Issuewire.com</u>) - <u>Girl Power Talk</u> is pleased to announce that Prof. Robert Bird will be a featured speaker at the upcoming <u>Girl Power X</u> online session, set to take place via Zoom. Prof. Bird is a published author and an internationally recognized expert in compliance, employment law, legal strategy, and intellectual property.

<u>Prof. Robert Bird</u> has authored a groundbreaking new book, *Legal Knowledge in Organization: A Source of Strategic Competitive Advantage*. Drawing on his extensive research in law and business, the book provides invaluable insights into how organizations can use legal expertise to go through complex regulatory landscapes and generate sustainable business models.

Discussing the core ideas presented in the book, Prof. Bird will be hosting a thought-provoking session titled "Women, Work, and the Power of Law in Organizations." This session will center around the intersection of gender, law, and organizational strategy. It will explore how legal frameworks can advocate gender equity in the workplace and discuss how legal knowledge can empower organizations to create inclusive, equitable environments. The session will take place on Girl Power X's online platform on November 27th at 10 am EST and is open for registration now.

## **About Prof. Robert Bird**

Prof. Robert Bird is a renowned scholar in the fields of business law, compliance, and legal strategy. He has written over seventy academic publications, including articles in prestigious journals such as the Journal of Law and Economics, American Business Law Journal, and the Harvard Journal of Law and Public Policy. His work has earned him numerous accolades, including sixteen research-related awards, such as the Academy of Legal Studies in Business (ALSB) Best International Paper Award and the Holmes-Cardozo Best Overall Conference Paper Award.

Prof. Bird's teaching achievements have also garnered recognition. He has been bestowed with multiple awards for excellence in instruction, including the ALSB Junior Faculty of the Year Award and the student-selected Alpha Kappa Psi Teacher of the Year award. He has served as editor-in-chief of the American Business Law Journal and is a past president of the Academy of Legal Studies in Business.

## **About Girl Power X**

Girl Power X is an online learning platform designed by Girl Power Talk to provide growth through knowledge, networking, and paid work opportunities. Girl Power X connects participants with industry leaders through interactive sessions, webinars, and discussions. It is an attempt to promote diversity, inclusivity, and personal and professional growth.

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