## P. Swagger Drops New Single "Where They At" – A Club-Ready Anthem for the Hustlers





**Madison, Wisconsin Nov 6, 2024 (Issuewire.com)** - Rising hip-hop artist P. Swagger is back with his latest single, "Where They At," available now on all streaming platforms. Featuring M-Status and produced by DJ Holiday, the track is a high-energy, club-ready anthem that celebrates resilience, hustle, and overcoming adversity.

Born Perry Terrell Shedd in Madison, Wisconsin, P. Swagger has built his sound and identity through a life full of challenges, self-discovery, and determination. Raised in a single-parent household and growing up in some of Madison's most economically challenged neighborhoods, P. Swagger's lyrics reflect his journey from hardship to ambition. His childhood, marked by limited contact with his father and his experiences in the streets, laid the foundation for his artistry, while summers spent in Virginia Beach gave him a broader perspective on life and music.

Inspired by legends like Jay-Z, 2Pac, Nas, and Cam'ron, P. Swagger developed a sharp, reflective lyrical style that quickly caught the attention of listeners. His early career saw him form the group Loyal Fam and perform alongside artists like Shawnna, but setbacks in his management left him at a crossroads. Despite the obstacles, he chose fatherhood over fame, putting his music career on hold for a time to focus on family.

Now back in full force, P. Swagger has aligned himself with industry powerhouses like I Swim With Sharks and Roc Nation. His team includes key figures like Dre "The URL" (who has worked with Lil Baby and Rihanna) and DJ K Yung, a celebrated DJ from Seoul, South Korea. With these collaborations, P. Swagger is ready to take his music to new heights.

"Where They At" is the first major release from this new chapter in P. Swagger's career. With its infectious beat and hard-hitting lyrics, the track represents a celebration of the hustle and the unwavering spirit that has fueled his journey. Featuring M-Status and produced by DJ Holiday, "Where They At" is set to light up airwaves and clubs alike, offering a bold declaration of resilience and determination.

## Stream "Where They At" now:

Listen on Spotify

For more updates, follow P. Swagger on Instagram: @getfresh101

## **About P. Swagger:**

P. Swagger, born Perry Terrell Shedd, is a hip-hop artist from Madison, Wisconsin. Known for his sharp lyricism, emotive songwriting, and deep understanding of the hustle, P. Swagger draws from his own life experiences to create music that resonates with listeners from all walks of life. With a renewed focus and a team of industry professionals backing him, P. Swagger is poised to make his mark on the hip-hop scene with his authentic sound and undeniable talent.

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