

Needtoday WhatsApp Business API



Needtoday.com

Bengaluru, Karnataka Dec 8, 2024 ([IssueWire.com](https://www.issuewire.com)) - **Needtoday DIGITAL** is a Communication and Digital Marketing Platform from [Needtoday.com](https://www.needtoday.com) which helps users connect and engage with customers, create their online presence, grow their business online and achieve their marketing goals. Please find the details of the WhatsApp Business API platform below and the proposal attached for your reference. We are offering a free Trial for 15 days and would request you to go through the proposal and advise the way forward.

Needtoday DIGITAL – Communication Platform – Services

Needtoday DIGITAL's Communication Platform represents the new wave in the world of Communication Platform as a Service (CPaaS). Our services include:

- **WhatsApp Business API**

Users can communicate with their customers on WhatsApp and sell more by automating their Marketing, Sales and Support

- **Omni Channel Platform**

Powerful Omni channel customer engagement platform supporting 16+ channels (CPaaS)

- **SMS Platform**

Enterprise SMS platform also offering A2P International Messaging Platform connected across 70+ tier 1 global operators, connectivity backed by SLA

- **E-Mail Platform**

Enterprise E-Mail platform. Built to scale

- **RCS Platform**

Design, connect and deliver Google's rich messaging channel (competing WhatsApp)

WhatsApp Business API

Needtoday DIGITAL is the communication and Digital Marketing Platform offering WhatsApp Business

API which helps you to sell more and grow your business on WhatsApp, a platform preferred by 2billion+ users. You can connect and engage with your customers on WhatsApp, Run Bulk Campaigns, Share Product Catalogues and manage customer service & Support thus automating your Marketing, Sales and Support on WhatsApp.

WhatsApp Business API Platform: Features

- **WhatsApp Marketing** - Run Bulk Campaigns and Broadcast on WhatsApp
- **WhatsApp Sales** - Share Product Catalogues on WhatsApp
- **WhatsApp Support** - Manage Customers Service & Support on WhatsApp
- **Click to WhatsApp Ads** - Run ads that click on WhatsApp
- **WhatsApp Catalogue** - Showcase your Products & Services
- **WhatsApp Chatbot** - Automate Business Communication on WhatsApp
- **Green Tick Verification** - Business Verification and Branding on WhatsApp
- Shopify & WooCommerce Integration

Media Contact

Om99 Online Private Limited

om99online@gmail.com

09845599955

Om99 Online Private Limited

Source : Om99 Online Private Limited

[See on IssueWire](#)