

iBidd Unveils Innovative Marketing Strategy: Social Co-Branding (SCB)

iBidd, a groundbreaking e-commerce platform known for revolutionizing online sales and marketing



Giving consumers say in cost.

FOR IMMEDIATE RELEASE

iBidd Unveils Innovative Marketing Strategy: Social Co-Branding (SCB)

Dover Delaware- November: iBidd, a groundbreaking e-commerce platform known for revolutionizing online sales and marketing, proudly announces the launch of its latest strategy, Social Co-Branding. This concept, developed by iBidd's founder Charles Paul, promises to reshape how companies collaborate and generate revenue together.

Social Co-Branding is a unique marketing approach where businesses with shared interests join forces to promote each other and share the profits or benefits that arise from their collaboration. This flexible model allows for customized partnerships that cater to the specific needs and goals of both companies involved.

How It Works

Imagine a collaboration between iBidd and Your Company. Through Social Co-Branding, iBidd could offer Your Company's members an exclusive deal: unlimited access to the iBidd platform for a one-time annual fee of just \$5, a significant discount from the standard \$72 or \$99 rate. The revenue generated would be split, with both iBidd and Your Company benefiting. For example, if one million members of Your Company sign up, iBidd would earn \$5 million, while Your Company would receive \$2.5 million.

Not only do members enjoy substantial savings, but the partnership also strengthens both companies by expanding their reach and increasing brand loyalty. Additionally, Your Company could offer special discounts to iBidd users, further enhancing the collaboration.

"Social Co-Branding is a game-changer," said Charles Paul, founder of iBidd. "It empowers businesses of all sizes to leverage each other's strengths, creating a win-win situation for everyone involved. We are excited to help companies grow and succeed together."

About iBidd

iBidd is committed to creating a level playing field for businesses of all sizes. By eliminating traditional seller and buyer fees and offering innovative marketing tools, iBidd helps users promote their products and services efficiently. The platform's features, such as "Make Mine First," dynamic banner ads, and flexible payment options, ensure seamless e-commerce and marketing experiences.

For more information about Social Co-Branding and how to partner with iBidd, visit or call iBidd.com

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Credits And Premium Plans		
Credit Balance	Current Plan	
45 Credits	Free	
Free	Monthly Subscription	45 Credits
\$ 0.00/Month	\$5.99/Month	\$14.99
50 listing/ads - Free Chat - Free Share 50 Credits - Make mine-first: W/Credits - Highlighted Ads: W/Credits - Urgent to sell: W/Credits - Video ads: W/Credits - Analytics - No Online Support - No Banner Ad Discount See Less	- Unlimited listing/ads - Free Chat - Free Share 20 Credits - Make mine-first: W/Credits - Highlighted Ads: W/Credits - Urgent to sell: W/Credits - Video ads: W/Credits - Analytics - Online Support - Banner Ad Discount See Less	- No listing/ads - Free Chat - Free Share 45 Credits - Make mine-first: W/Credits - Highlighted Ads: W/Credits - Urgent to sell: W/Credits - Video ads: W/Credits - Analytics - No Online Support - No Banner Ad Discount See Less

By placing this order, you agree to abide by the iBidd Terms of Service and the conditions regarding purchasing credits or a subscription.

Buy 45 credits for \$14.99

iBidd

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Ten iBidd Core Values

- 1. "Visionary Thinking"**: At iBidd, we envision on a global scale. Our primary focus is to establish a successful nationwide platform while keeping our eyes set on the global landscape.
- 2. "Problem Solving"**: iBidd was born out of the necessity to address challenges faced by both consumers and businesses, challenging the status quo.
- 3. "Innovative Solutions"**: iBidd offers innovative solutions, supporting other platforms through exclusive inside deals. We also provide freedom of choice with free or subscription plans, eliminating listing fees, seller fees, and final value fees, while allowing the use of personal payment gateways.
- 4. "Transparency"**: We believe in open and honest communication with our users, partners, and stakeholders. At iBidd, transparency is non-negotiable.
- 5. "Integrity"**: Upholding the highest ethical standards, iBidd fosters trust and reliability in all aspects of our business.
- 6. "Continuous Innovation"**: Embracing adaptability, creativity, and technological advancement, both as a company and as a platform, iBidd stays ahead of the curve with daily team meetings and a commitment to constant innovation.
- 7. "Customer Focus"**: Our users are the heartbeat of iBidd. We prioritize their needs and satisfaction above all else.
- 8. "Collaborative Spirit"**: iBidd operates like a family, valuing teamwork and cooperation with all partners. We recognize that diverse perspectives lead to the best solutions.
- 9. "Sustainability"**: As a virtual green company, iBidd is dedicated to maximizing our environmental impact and promoting sustainable practices in all aspects of our operations.
- 10. "Pursuit of Excellence"**: At iBidd, we pursue excellence relentlessly. We set the highest standards for ourselves and continuously strive for improvement in everything we do.



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Source : iBidd Inc

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