# Holiday Music with A.I.-Driven Creativity: Love It or Hate It, 46 Tracks of Festive Innovation Are Here

Invictus Media Arts delivers 46 A.I.-enhanced tracks blending R&B, jazz, gospel, and Afrobeat into 2+ hours of original holiday music. Paired with stunning YouTube playlists, it redefines festive soundscapes while supporting Feeding Hunger and more.



**Laughlin, Nevada Dec 2, 2024 (<u>Issuewire.com</u>)** - Invictus Media Arts invites you to experience a bold new era of holiday music with *Afrobeat Nowhere Christmas* and <u>Winter Holidaze</u>. This double album offers an impressive 46 tracks and 140 minutes of entirely original holiday music, blending tradition with

innovation for an unforgettable seasonal soundtrack.

Each track is complemented by a visually immersive music video available on YouTube, where curated playlists bring the albums to life. Whether you're seeking the perfect background for gatherings or inspiration for your own creative projects, these albums deliver festive vibes like never before.

#### A Fusion of Genres and Innovation

The albums feature a dynamic mix of R&B, gospel, jazz, lo-fi hip-hop, down-tempo beats, and Afrobeat, blending classic holiday themes with contemporary soundscapes. Created through a collaborative process between human creativity and the advanced AI platform Suno, this project represents a 50/50 partnership of artistry and technology.

"These albums redefine what holiday music can be, combining the timelessness of tradition with the possibilities of the future," says the Invictus Media Arts team.

## **Empowering Artists Through Web3**

Beyond the music, this project champions the empowerment of musicians. By leveraging Web3 technologies, *Afrobeat Nowhere Christmas* and *Winter Holidaze* highlight the importance of artists retaining control of their work. This effort is part of a larger movement to ensure that creators—particularly African-American musicians—can preserve their legacies and ownership in a rapidly changing industry.

## 'Wassup St. Nick' and Feeding Hunger Campaign

In the spirit of the season, Invictus Media Arts is also giving back through a partnership with Feeding America. Anchored by the socially conscious hip-hop track *Wassup St. Nick*, the campaign supports holiday food drives to help communities in need.

"Let's use the sounds of the season to fill the bellies of friends, neighbors, and strangers in need," encourages the Invictus Media Arts team. Fans can contribute directly to the campaign via Feeding America.

#### **Calling All Music Lovers and Creators**

With 46 tracks of original holiday music, *Afrobeat Nowhere Christmas* and *Winter Holidaze* are perfect for festive playlists, gatherings, or even creative projects. Fans are encouraged to use the tracks in their own content, including music videos or commercials, provided proper attribution is given. These albums invite listeners to share the joy of the season while inspiring creativity and connection.

## Watch, Stream, and Share

- Watch every track on <u>YouTube</u>, where curated playlists and individual videos bring the music to life.
- Visit <u>www.invictusmediaarts.com</u> for download links and updates.
- Available now on SoundCloud and Bandcamp, with streaming platform releases coming in early December.

This holiday season, let Invictus Media Arts' Afrobeat Nowhere Christmas and Winter Holidaze become

the soundtrack to your celebrations. With 46 tracks of festive innovation, this collection promises to uplift, inspire, and bring communities together through the power of music.



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Source: Invictus Media Arts

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