

Hives Keeper: A new Singapore Honey Brand Aims to Bring High Quality Raw Honey to the World at an Accessible Price

Real, Authentic Raw Honey, Cold-Extracted, Directly from our Farm to Your Table.



Singapore, Singapore Nov 14, 2024 ([Issuewire.com](https://www.issuewire.com)) - Hives Keeper Honey: A New Singapore Honey Brand Aims to Bring High Quality Honey at an Affordable Price to the World

Hives Keeper, a unique and proudly Singaporean honey brand, is excited to launch its latest collection of premium raw honey. Founded by two Singaporean beekeepers in 2022, Hives Keeper honey is

carefully harvested from pristine locations in Thailand and Australia, ensuring a high quality, 100% natural product with no additives or preservatives. They aim to offer consumers globally a premium, authentic honey experience at an affordable price.

“We’re incredibly proud to bring this brand to the market,” said Joelle, Director of Hives Keeper. “As a Singapore honey brand, we want to offer a honey product that is both of exceptional quality and accessible to everyone. We are also very excited to have created our very own new flavoured honey such as Chili Honey and Ginger Honey for our customers.”

Why Hives Keeper Honey?

- **Proudly Singaporean:** Developed by Singaporean beekeepers, with all R&D, and recipes crafted in Singapore.
- **Sourced from Thailand and Australia:** Our honey is harvested from sustainably managed beehives in undisturbed environments across Thailand and Australia. For instance, we only collect the surplus honey from our beehives to ensure our bees have enough to eat; and use recyclable and reusable glass jars for our packaging.
- **100% Natural Ingredients:** Only 100% natural pure honey with natural ingredients are used, creating our unique, flavorful varieties in our state-of-the-art facilities.
- **Incredible Flavors:** New infusions include Ginger-Infused Honey, Chili-Infused Honey and Lime-Infused Honey – ideal for culinary explorers, chefs and health-conscious consumers who prefer natural sweeteners instead of artificial sweeteners.
- **Sustainable and Ethical Practices:** We work with expert, eco-conscious beekeepers to ensure our practices benefit the environment and local communities.

New Flavor Varieties

In addition to our signature raw Australian honey, Hives Keeper introduces three exciting new flavoured honey:

- **Ginger Honey:** A warming blend that infuses the natural goodness of honey with the spicy zing of ginger. 100% natural raw honey and 6 months old young gingers were used. The Ginger Honey can be taken as it is, mixed with water or tea, or spread for toast.
- **Chili Honey:** A unique combination to create this sweet and spicy honey. Ideal for adding depth to your baking and cooking, to drizzle on mixed greens, salads, or glaze it on BBQ chicken wings and chicken breasts.
- **Lime Honey:** A refreshing and zesty honey with a citrus twist. It is rich in Vitamin C and great for mixing with water or tea, and drizzling over pancakes, salads, or use as a spread on toast.

All the products are rich in antioxidants, antibacterial and antimicrobial properties. They can relieve persistent coughs, cure sore throats, aid in digestion, enrich your appetite, boost your immune system and improve overall wellness.

About Hives Keeper

Hives Keeper is a Singapore-based honey brand created by two Singaporeans with a shared passion for accessible, high-quality honey. Our honey is sustainably sourced, free from artificial additives or preservatives, and packed with antioxidants, antibacterial properties, and healing benefits. With no trans fat, no cholesterol, no artificial colorings, or added sugars, every bottle is delivered directly from the farm to your table.

For more information or to order Hives Keeper Honey, visit www.hiveskeeper.com.
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