

Heartys Launches Crowdfunding Campaign on WeFunder to Bridge Creativity and Capital in the Entertainment Industry

Heartys, an innovative platform that bridges creativity and investment for artists, filmmakers, game developers, and investors, is thrilled to announce the launch of its crowdfunding campaign on the popular platform WeFunder.

New York City, New York Nov 18, 2024 ([Issuewire.com](https://www.issuewire.com)) - The campaign seeks to raise \$5 million to fuel the growth and development of [Heartys](https://www.heartys.com) as it pioneers a new, AI-driven approach to connect creators and investors seamlessly.

Heartys (www.heartys.com) brings together a diverse international team of industry experts, including a consortium of experienced companies like R.U. Robot Studios, Misfit Labs, BOXO Productions, and Together.One. Together, these entities offer decades of experience across film, tech, AI, and venture-building to support Heartys' mission of empowering creatives to connect with the financial backing they need.

"At Heartys, our vision is to revolutionize the entertainment industry by creating a synergistic ecosystem where creators have access to invaluable funding and support, and investors can identify high-potential projects that are both financially rewarding and creatively fulfilling," said Sidney Hornyh, Chairman of Heartys. "This crowdfunding initiative is an important step to make Heartys an integral platform for creators and investors alike, sparking fresh opportunities for innovative film and game projects globally."

Why Heartys Stands Out

Heartys is built to address the challenges creators face when seeking visibility and funding, while helping investors make informed, AI-powered decisions in their investments. With expected revenues to hit in 6 months, the platform seeks to stay stable on its own feet very soon. Heartys offers multiple features tailored to serve creators and investors effectively:

- **For Creators** – Heartys provides a dedicated space where filmmakers, artists, and game developers can showcase their work, grow their networks, and secure essential funding.
- **For Investors** – Through Heartys' cutting-edge AI technology, investors gain access to high-potential creative projects that align with both financial and creative goals.
- **For the Industry** – Heartys unites creativity and capital, supporting a thriving entertainment ecosystem that fosters meaningful connections and sustainable growth.

Global Market Opportunities

As the global entertainment and gaming industries are expected to reach values of \$169 billion and \$682 billion by 2030 respectively, Heartys positions itself at the forefront of a rapidly growing market with substantial potential. Board member David Stybr, an accomplished producer with over \$100 million in film investments, highlights the importance of the platform: "Heartys is not just a platform but a catalyst for transforming how creativity and investment come together. Our team's experience and vision have set the stage for something truly groundbreaking."

Campaign Details and How to Support Heartys

The Heartys crowdfunding campaign on WeFunder is open to early investors eager to support a new era of creative empowerment and technological advancement. Initial funds raised will go toward platform development, content acquisition, and global marketing efforts, enabling Heartys to achieve key milestones over the next three months and beyond.

To learn more about Heartys and to invest in the future of creativity and capital, visit the official WeFunder page: <https://wefunder.com/heartys>

About Heartys

Heartys is an AI-powered platform that bridges the gap between creators and investors in the entertainment and gaming industries. From filmmakers to game developers, Heartys is a thriving hub for creators to showcase their work, connect with investors, and secure vital funding for innovative projects. With a mission to unite creativity and capital, Heartys is poised to transform the industry and empower artists and investors alike.

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