

GrooveNexus Unveils “Gym” & “Cheeteh Warga Chhora” with Influencers & Artists

GrooveNexus launched “Gym” by Kuldeep Antawa and “Cheeteh Warga Chhora” by Vjazzz, gathering influencers and artists for a vibrant networking event. The evening celebrated music with themes of fitness passion and social responsibility.



Noida, Uttar Pradesh Nov 4, 2024 ([IssueWire.com](https://www.issuewire.com)) - Introduction

On the evening of October 23, 2024, at Dawn2Dusk Café in Noida, GrooveNexus, the media and entertainment brand, launched two songs—Gym by Kuldeep Antawa and Cheeteh Warga Chhora by Vjazzz. The event, featuring the audio release and video premieres of both tracks, attracted a lively crowd of over 150 influencers among 200 guests, making it an unforgettable night.

The objective of the Event:

The event aimed to bridge the gap between influencers and music artists, offering them a shared platform for networking and collaboration—a vision [GrooveNexus](https://www.groovenexus.com) is leading by example. Organized and promoted by GN Creators, a GrooveNexus initiative, the event saw the full GrooveNexus team in attendance, including founder Himanshu Mishra and co-founder Nishant Mishra, with co-founder Prabhanjan Deshpande sending his best wishes remotely.

Hosted by Anchal Ojha and Namrata Mishra, the event featured engaging networking activities, including a live reel-creation session. Influencers joined the cast and singers of *Gym* and *Cheeteh Warga Chhora*, to create reels together, sharing them across social media and turning cross-networking

into a fun celebration.

Guest list:

The event was graced by prominent names in the social media world, including Pawan Chechi, the star of both songs, along with Veer Bhati, Ankit Nagar, Sapna Sharma, Jasmine, Chhaya, and many more.

Quotes of Artists and Founders:

Himanshu Mishra, The Founder

This song, *Cheeteh Warga Chhora*, isn't just about catchy music; it conveys an important message around women's safety and the shared responsibility we all have to protect their rights," said GrooveNexus founder Himanshu Mishra. "We aimed to blend impactful storytelling with music that resonates, and we believe this release has captured that essence." He added, "Similarly, *Gym* is not just about a passion for fitness but about the people who support us in our journey. Achieving dreams requires determination, passion, and the right people by your side. The audio of *Gym* was released a year ago, but after connecting with Pawan Chechi, we felt ready to bring it to life on video. This outcome is the result of shared team efforts."

Kuldeep on Grand Launch

"I never imagined my song's (Gym) music video would launch on such a grand level. My heartfelt thanks go to Himanshu Mishra and the entire GrooveNexus team for making this possible," Kuldeep shared. "Music video production requires the whole team's effort, and GrooveNexus managed it seamlessly, end to end."

Vjazzz on Working with GrooveNexus

"I thoroughly enjoyed the entire shoot and the excitement of the music video launch," said Vjazzz. "This is my first project with GrooveNexus, and I'm definitely looking forward to many more. Working with Pawan Chechi, Ankit Nagar, and Jasmine was both fun and highly productive."

Pawan Chechi

"Himanshu Mishra has been like an elder brother, guiding and supporting me along the way. Veer, my stronger side, has made this journey truly incredible," Pawan Chechi shared. "It's been an honor working with the GrooveNexus team and my co-star, Sapna Sharma."

About the Songs:

Cheeteh Warga Chhora

Cheeteh Warga Chhora now lives on GrooveNexus Records' YouTube channel, is captivating audiences with its powerful storyline. Created by Vjazzz, the song pairs energetic beats with a socially relevant theme, depicting a brother's fierce commitment to defending his sister's honor. The music video, directed by Dishant Aggarwal and starring fitness influencer Pawan Chechi, heightens the track's impact by blending intense action with emotional depth. Key contributors include GrooveNexus founder Himanshu Mishra as presenter, Akhil Bhardwaj as production head, and scriptwriters Veer Bhati and Anchal Ojha.

Gym

Gym by Kuldeep Antawa has also quickly gained popularity on streaming platforms, with its catchy hook, "Hale Gym Na Pyar... Thoda Hojunga Tyar, Fer pawange pyar doven ral mil ke," resonating with both fitness enthusiasts and romantics. Directed by Mohit "Mohflava" Thakur, the music video features Pawan Chechi and Sapna Sharma in a story that beautifully combines fitness goals with a romantic narrative. The video production, led by Akhil Bhardwaj with Veer Bhati and scriptwriter Anchal Ojha as assistant directors, reflects dedication and collaboration in bringing this dynamic story to life.

Watch and Listen Here:

- [Cheeteh Warga Chhora](#)
- [Gym](#)

About The Artists:

Vjazzz (Singer, Cheeteh Warga Chhora)

Vjazzz, a former government professional, transformed his passion for music into a full-time career in 2014. Initially known as DJ Jazz, he honed his skills in DJing before adopting the stage name Vjazzz. Over the years, he has collaborated with respected labels like Zee Music, Jass Records, Mad Tunes, and GrooveNexus.

Vjazzz's journey in the music industry began with his first release, *Makhna*, in 2014. Since then, he has gained recognition for his signature phrase, "Music Vjazzz," and has released over 20 tracks spanning pop and hip-hop genres. His work includes collaborations with artists like M. Jeet Singh, Shiva, Sukh Lamba, and Jeet Singh.

In 2018, his song *Yaari*, released with Speed Records, gained over 700,000 views worldwide. This was followed by his 2019 track *Joint Manali Ka*, which came out under Zee Music Company. Since then, Vjazzz has continued to expand his repertoire with Punjabi, Haryanvi, Hindi, and rap songs, establishing himself with prominent music labels.

Kuldeep Antawa (Singer, GYM)

Kuldeep Antawa, who has been passionate about music since his early years, initially started his musical journey with Hindi songs before developing a keen interest in Punjabi music. After honing his skills as a lyricist and composer, he ventured into the studio to record his first song in 2019. Despite facing challenges and setbacks, Kuldeep Antawa remained determined and persevered to create meaningful music that connects with listeners.

The song "Gym" features Kuldeep Antawa's dynamic vocals and showcases his ability to capture the essence of the theme. The lyrics, penned by Kamal Samlerhi, perfectly complement the energetic composition. The music director, Red Music Studio, has beautifully brought the song to life with their impeccable production.

For media inquiries, interviews, or additional information, please contact:

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About GrooveNexus:

GrooveNexus is a leading music platform dedicated to nurturing emerging artists and promoting music that matters. With a commitment to blending creativity and social impact, GrooveNexus continues to

provide a stage for unique voices and powerful stories that resonate with audiences worldwide.



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