

First Mr. Gay World Puerto Rico, Returns to Reading, PA, to Mobilize Latino & LGBTQ+ Voters for Kamala Harris

Juan Luis Ortiz, who made headlines in 2013 as the first Mr. Gay World Puerto Rico, returns to Reading, Pennsylvania, to boost voter turnout and amplify Puerto Rican, Latino, and LGBTQ+ voices in support of Kamala Harris for President



Reading, Pennsylvania Nov 7, 2024 ([Issuewire.com](https://www.issuewire.com)) - Juan Ortiz, a trailblazing advocate and the first Puerto Rican to compete in the Mr. Gay World Pageant, makes an emotional return to his hometown of Reading, Pennsylvania on the last weekend before the elections, to canvass for Kamala

Harris in this pivotal election. Traveling from New York City, Ortiz joins a powerful swing-state movement, determined to amplify the voices of Latino and LGBTQ+ communities.

In Reading, Latinos make up 67% of the population, with Puerto Ricans representing roughly 33.5% of this key demographic. Ortiz's efforts focus on mobilizing these voters, whose turnout could have a significant impact on the election outcome in Pennsylvania.

Ortiz and the canvassing volunteers gathered for a campaign kick-off meeting at Mi Casa Su Casa Café in Reading, where they were joined by Rosie Perez and the Mayor of Reading, PA, Eddie Moran. The meeting underscored the importance of community involvement and encouraged local residents to participate in the democratic process, rallying support for Kamala Harris's vision of equality, justice, and inclusion.

"As a Puerto Rican and LGBTQ+ advocate, Kamala Harris's vision of equity and inclusion deeply resonates with me and my roots here in Reading," Ortiz shared. "I want every voter, especially Latinos and LGBTQ+ individuals, to understand the power of their vote."

Ortiz's canvassing efforts are supported by his involvement in national phone banks, targeting key issues like economic equality, social justice, and environmental reform. His commitment adds to a grassroots network working across swing states to increase voter engagement and turnout.

A Record of Advocacy and Leadership

Juan Luis Ortiz has long been a community leader and advocate for LGBTQ+ rights and Latino empowerment. In 2013, he made history as the first individual to represent Puerto Rico at the Mr. Gay World Pageant in Antwerp, Belgium, breaking barriers and promoting visibility for LGBTQ+ Puerto Ricans on an international stage.

Link about the event:

<https://www.mobilize.us/east/event/696953/>

For more information or to schedule an interview, please contact:

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