

FC Schalke 04 Gains New Sponsor In Wildz

Notable German football team FC Schalke 04 enjoys a sponsorship boost from entertainment brand Wildz.



Euskirchen, North Rhine-Westphalia Dec 5, 2024 ([Issuewire.com](https://www.issuewire.com)) - Wildz is joining [FC Schalke 04](#) as an official sponsor with immediate effect. An initial two-year partnership has been agreed with the company Rootz Limited, parent company to Wildz.

Matthias Tillmann, CEO of FC Schalke 04, is looking forward to the collaboration: 'As in football, Wildz focuses on fair play and the fun of the game.'

For Schalke fans, Wildz will be visible for the first time at all future home games of the Knappen on the board in the VELTINS-Arena. In addition, the organisation will now present the official crowd figures with its logo on the video cube and on S04's social media channels.

Sam Brown, CEO, Wildz: We are extremely excited about partnering with FC Schalke 04, one of Germany's most historic and iconic football clubs. S04 stands for an intense love for the game shared by its millions of unique and passionate fans. The same passion and intensity are reflected in our philosophy at Rootz, which is why we see this collaboration as a perfect synergy to reach new heights.

As a licensed entertainment operator, Wildz offers its customers a wide range of products and services. In addition to a dynamic rewards system, the platform impresses with exclusive features, innovative and efficient programming, and impressive graphics and content.

In this way, Wildz has succeeded in establishing itself as a leading entertainment operator and has already won several titles. Wildz treats providing the best entertainment as a priority, along with data protection and complete privacy.



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