

“Fascination Street” to Celebrate Grand Opening in Camrose with Mayor PJ Stasko - November 2024

Fascination Street, the new alternative fashion destination in Camrose, Alberta, is celebrating its Grand Opening with a special plaque presentation ceremony from Camrose Mayor, PJ Stasko, starting at 1:00PM on Tuesday November 12th.



FASCINATION STREET

Camrose, Alberta Nov 9, 2024 ([Issuewire.com](https://www.issuewire.com)) - “Fascination Street” to Celebrate Grand Opening in Camrose with Mayor PJ Stasko.

Fascination Street, the new alternative fashion destination in Camrose, Alberta, is celebrating its Grand Opening with a special plaque presentation ceremony from Camrose Mayor, PJ Stasko, starting at 1:00PM on Tuesday November 12th (store opening time is 10:30AM).

Fascination Street had a soft opening on October 25th 2024, alongside the launch of fascinationstreet.ca, with a bold selection of curated alternative fashion available across both.

Named after *The Cure*’s famous song “Fascination Street,” the store blends the edgy vibe of popular chains like *Hot Topic* and *Spencer’s* but with a more mature twist. “We believe fashion is the cure,” says Founder Kaley Dylan, reflecting the store’s ethos of personal expression and empowerment through clothing.

Grand Opening Event with Camrose Mayor PJ Stasko

Fascination Street located at 5013 50 st, Camrose AB, the grand opening will begin at 1:00 PM with Camrose Mayor PJ Stasko officiating the plaque presentation ceremony with members of his council. Guests can look forward to special promotions and an exciting in-store experience that showcases the latest collections available both at the Camrose location and online.

“We’re excited to introduce *Fascination Street* to Camrose and to make our distinct and curated collection available ” says Kaley Dylan. “For those who love alternative style, we offer a fresh, mature take on punk rock and alt fashion—and we can’t wait to share it with everyone.”

Discover Fascination Street’s Collection

Fascination Street offers a curated selection for those who embrace individuality, with products available in-store and online. Shoppers will find **graphic tees**, **bold outerwear** and **statement accessories** that empower you to express yourself.

Event Details:

Date: November 12th, 2024

Time: Store opens at 10:30AM until 5:00PM Tuesday through Saturday / Ceremony with Mayor PJ Stasko starts at 1:00PM.

Location: Fascination Street, 5013 50 St, Camrose, Alberta

Online Store: fascinationstreet.ca

Kaley and her daughter Andrew invite everyone ready to make a statement to join them in celebrating *Fascination Street's* grand opening—a brand that's all about self-expression, authenticity, and style.

For more information or to schedule an interview, please contact:

Carl Ebanks

CEO, BLKBYDSIGN Marketing Agency

Phone: +1 778 938 1136

Email: carl@blkbydsign.com

Kaley Dylan

Founder, Fascination Street

Phone: +1 780 281 0151

Email: kaleydylan123@gmail.com

Mayor PJ Stasko

Mayor, Camrose, Alberta

Phone: +1 780 781 0826

Email: pstasko@camrose.ca

About Fascination Street

Fascination Street is an alternative fashion store in Camrose, Alberta, inspired by punk rock and alt fashion. With a curated collection of apparel and accessories, the store brings an elevated take on bold self-expression. Founded by Kaley Dylan and her daughter Andrew, *Fascination Street* is set to become the ultimate destination for alternative style lovers. The store opened on October 25th, 2024, alongside the launch of its online store at fascinationstreet.ca.



Media Contact

BLKBYDSIGN Marketing Agency

carl@blkbydsign.com

7789381136

Location: Fascination Street, 5013 50 St, Camrose, Alberta

Source : Fascination Street

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