

Dossen Hotels Showcase Sustainability Leadership at NYC Climate Week 2024 with Plant-Based Food Commitment

Shanghai, China Nov 13, 2024 ([Issuewire.com](https://www.issuewire.com)) - Chinese state-owned [Dossen Hotel Group](#) has participated in Climate Week NYC 2024 to share the group's recent adoption of a plant-based food policy across 2,000 of its existing hotels and another 1,500 under development. As part of its environmental strategy to reduce the carbon footprint across its hotels, Dossen has pledged to transition 30% of its menu offerings to plant-based options by 2025.

"Participating in NYC Climate Week demonstrates our dedication to global climate goals and highlights the tangible impact of integrating plant-based food options into our operations," said Grace Hu, Chief Sustainable Development Officer of Dossen Hotels Group.

An invited speaker for New York City Climate Week events, Hu shared insights on a panel on corporate climate leadership to discuss Dossen's new plant-based foods policy and other sustainability initiatives, as well as joining a roundtable with global hospitality leaders and environmental advocates to explore how the hospitality industry can scale sustainable food initiatives to achieve significant environmental impact. Dossen also met with a representative from the New York City Mayor's office to discuss strategies and approaches for expanding the use of plant-based foods in food service operations.

In collaboration with [Lever China](#), a consultancy supporting sustainable food initiatives in China, Dossen Group is advancing its plant-based food offerings across its properties, aligning with the company's sustainability goals. Lever China has played an advisory role in guiding this shift, ensuring Dossen's efforts benefit hotel guests and the environment. Through these initiatives, Dossen has positioned itself as a leader in corporate environmental responsibility, promoting lower carbon emissions, conservation of natural resources, and improved animal welfare.

"Dossen's leadership in promoting plant-based foods for its guests across the China market is not only a win for the environment but also great for customer health and wellness, and it sets a wonderful precedent for other major hospitality brands to follow," said Cecilia Zhao, Sustainability Director at Lever China. "We are proud to partner with forward-thinking companies like Dossen and to support their efforts to drive meaningful climate action."

About Dossen Hotels Group

Founded in 2012, Dossen Hotels Group is one of China's leading hotel groups, with over 3,000 hotels across Asia and beyond. The group is committed to sustainability, focusing on initiatives that reduce environmental impact, enhance guest satisfaction, and promote responsible tourism.

About Lever China

Lever China is a Shanghai-based consultancy dedicated to promoting a sustainable and humane food system. Lever China works with corporations and institutions in China, helping them adopt sustainable food policies that benefit the planet and align with corporate social responsibility goals.

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