

Don May Announces Release Of New Americana Single "Caving In"

Don May, the award winning Americana singer-songwriter, today unveils his latest single, "Caving In," a powerful new track that channels the bittersweet grip of memory and nostalgia.



Kamuela, Hawaii Nov 13, 2024 ([Issuewire.com](https://www.issuewire.com)) - Don May, the acclaimed Americana singer-songwriter, today unveils his latest single, "Caving In," a powerful new track that channels the bitter sweet grip of memory and nostalgia. The song, a raw blend of blues, rock, and soul, immerses listeners in the almost irresistible pull of the past, exploring the feeling of being unable to let go.

With "Caving In," Don May delivers an electrifying mix of driving rhythms, swampy slide guitar, and aching, soulful melodies. The song's unrelenting energy builds a compelling journey through the emotional labyrinth of memory, where the need to surrender to what once was feels inescapable. As May's distinct, gravelly voice echoes the familiar ache of longing, the track strikes a chord with anyone who's ever been drawn back to something or someone from their past.

"I wanted to capture the feeling of being pulled under by something you can't shake," says May. "It's the struggle of remembering and the way our emotions, like the tide, always seem to pull us back, even when we know we need to move on. It's that push-pull of nostalgia that keeps you 'caving in' even when you know it's time to let go."

"Caving In" is the latest offering from Don May, an artist who has built his career on authentic storytelling

and a sound deeply rooted in the soul of Texas. A sixth-generation Texan, May's lineage includes country music legend Lefty Frizzell, and his music draws heavily from the raw energy of his heritage. His journey from the live music scene of Austin to a decade-long stint as a staff songwriter for Sony/ATV in Nashville has shaped May's unmistakable style—one that marries gritty Americana with the emotional depth of blues and rock.

Now operating under his own label, Kharmadillo Records, Don May has returned to his roots, embracing a DIY approach to recording and production. His music is a reflection of his belief that shared struggles and scars connect us all and offer a path toward healing. Every track is imbued with the authenticity of organic instrumentation, featuring bottleneck and electric guitars, Hammond organ, and a raw, unpolished energy that makes his work stand apart.

"Caving In" is available for streaming on all major platforms now. With this release, Don May continues to craft songs that resonate with real, unfiltered emotion—a testament to his commitment to creating music that is both timeless and deeply personal.

ABOUT DON MAY:

Don May is a singer-songwriter whose music blends the spirit of Americana with the raw emotion of blues and rock. Raised in Texas and descended from country music legend Lefty Frizzell, Don's career has spanned from Austin's vibrant live music scene to a successful tenure as a staff songwriter for Sony/ATV in Nashville. Now working independently under his own label, Kharmadillo Records, May continues to create music that is as authentic as it is powerful, with each song steeped in honesty and resilience.

For more information, contact :

https://open.spotify.com/track/7hnLEyP0mEmNdeiZFfR3hO?si=yCi0PORJRGO30_CsIVBphw&context=spotify%3Aalbum%3A3OVgyK12FEg6rAGgFgot5a

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Source : Don may

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