

DICC Institute Launches Advanced Digital Marketing Course in Delhi, Led by Industry Expert Mr. Ovais Mirza

DICC Institute Launches Advanced Digital Marketing Course in South Delhi's Lajpat Nagar, Led by Industry Expert Mr. Ovais Mirza



New Delhi, Delhi Nov 13, 2024 ([Issuewire.com](https://www.issuewire.com)) - As digital landscapes continue to evolve, gaining a solid foundation in digital marketing has become a must for professionals and businesses alike. Meeting this growing demand, **DICC Institute** has introduced a new [Advanced Digital Marketing Course](#) at its South Delhi center in Lajpat Nagar. This program is uniquely led by **Mr. Ovais Mirza**, a seasoned digital marketing expert with over **10 years of experience**, known for managing successful campaigns for both national and international clients.

DICC Institute has long been recognized for delivering career-oriented training with a practical focus, and this latest course offering continues that tradition. Ideal for beginners and marketing professionals looking to advance their skills, the Advanced Digital Marketing Course covers essential areas such as **SEO, Social Media Strategy, PPC, Content Development, Email Marketing, and Affiliate Marketing**. Through a balanced mix of theory and practice, students will develop the expertise needed to thrive in today's competitive digital environment.

Course Highlights:

- **Comprehensive Curriculum:** The course provides in-depth knowledge across all major aspects of digital marketing, offering students a thorough understanding of SEO, advertising strategies, analytics, and more. Each module is crafted to deliver actionable insights and

practical knowledge.

- **Mentorship from a Leading Expert:** Under the mentorship of Mr. Ovais Mirza, students benefit from his deep experience with high-impact campaigns. His practical insights into managing digital challenges allow students to learn from real-world scenarios and understand the intricacies of digital marketing.
- **Hands-On, Project-Based Learning:** DICC Institute emphasizes learning by doing, allowing students to work on live projects that build their confidence and skills. By developing real campaigns, students create portfolios that showcase their expertise and enhance their employability.
- **Flexible Scheduling Options:** DICC Institute offers flexible class schedules, accommodating students, working professionals, entrepreneurs, and freelancers. This flexibility ensures accessibility for those committed to advancing their digital marketing skills.
- **Career-Centric Training:** Understanding the importance of employability, the program integrates job-preparation components, such as resume-building, interview practice, and soft skills, to empower students to enter the job market with confidence.

About Mr. Ovais Mirza:

Mr. Ovais Mirza brings over a decade of experience in digital marketing, working with a diverse range of national and international clients. Known for his data-driven, innovative strategies, Mr. Mirza has built a reputation for achieving impactful results in the digital marketing field. His hands-on guidance offers DICC students valuable industry insights, preparing them for real-world digital marketing challenges.

Why Choose DICC Institute's Digital Marketing Program?

As digital marketing trends and technologies advance, it's vital for aspiring marketers to gain both foundational knowledge and practical skills. DICC Institute's Advanced Digital Marketing Course provides a unique, hands-on approach, making it stand out among other training options. With practical insights and guidance from industry veterans, students acquire skills they can apply immediately in their digital marketing careers.

Enroll Today to Transform Your Future in Digital Marketing

Enrollment is now open for DICC Institute's Advanced Digital Marketing Course at the Lajpat Nagar, South Delhi center. Early enrollees will receive access to exclusive workshops and special one-on-one sessions with Mr. Ovais Mirza. Don't miss this opportunity to learn from a top industry mentor and build the skills needed for success in digital marketing.

For more information or to register, please visit [DICC Institute's website](#) or contact us at +91-9210640422.

About DICC Institute:

Located in Lajpat Nagar, South Delhi, DICC Institute is a reputed training center known for its quality education in fields like **Digital Marketing, Stock Market Analysis, Cyber Security, and more.**

Committed to delivering skill-based training, DICC prepares students and professionals with the knowledge and tools needed for success in today's job market.

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