

DeliveRx Unveils Genesis. The World's First AI-Powered Platform Elevating Healthcare Communication and Knowledge.



Singapore, Singapore Nov 5, 2024 ([IssueWire.com](https://www.issuewire.com)) - DeliveRx, the leader in AI-driven healthcare communications & innovation, today unveiled DeliveRx Genesis—a cutting-edge platform designed to streamline healthcare communication, support rigorous research, and enable real-time knowledge sharing across the healthcare ecosystem. Built to meet the complex needs of healthcare providers, researchers, and regulatory bodies, Genesis integrates a suite of advanced AI features that address the core challenges of healthcare information delivery and engagement.

With the KnowledgeVault at its core, DeliveRx Genesis empowers healthcare organisations to store, manage, and retrieve vast repositories of medical information in real-time, ensuring that all stakeholders—from researchers, planners, and analysts to frontline workers—have access to accurate and up-to-date data in over 100+ languages and dialects. Complementing this, ChatDRx, a sophisticated AI assistant, delivers on-demand insights and guidance, helping users navigate complex health information efficiently and responsibly. Built to be totally non-hallucinatory and based on over 100 million data-bridged peer-reviewed papers.

Genesis also includes integrated asset creation and management tools, designed to streamline the development, deployment, and oversight of health communication assets. These capabilities enable healthcare organisations to create tailored, culturally sensitive content, manage critical assets with precision, and ensure consistent, compliant messaging across regions and populations.

The development of Genesis has been shaped by insights from key global partners, including SEK Finland, the Partnership for Maternal, Newborn & Child Health (PMNCH), the Global Health Council (GHC), Khuddi, and CAPED (Cancer Awareness, Prevention, and Early Detection). These partnerships have allowed DeliveRx Genesis to evolve as a comprehensive solution capable of bridging the unique needs of healthcare providers, from research and regulatory compliance to public health outreach.

“Genesis is the answer to today’s pressing need for smarter, faster, and more impactful healthcare engagement,” said Rohit Sahgal, Founder and CEO of DeliveRx. “With tools like the KnowledgeVault and ChatDRx, we’ve created a platform that cuts through complexity, allowing organisations to manage

rigorous information flows, deliver critical insights, and reach communities responsibly. Genesis is designed to support healthcare professionals in making informed, timely decisions where they matter most.”

With DeliveRx Genesis, healthcare organisations can streamline intensive research, manage targeted health campaigns, facilitate continuous learning, and ensure regulatory compliance—all while staying connected with diverse global communities. By unifying these capabilities in one platform, Genesis is setting a new standard for healthcare efficiency and impact.

About DeliveRx

DeliveRx, based in Singapore, is focused on advancing healthcare communication through responsible AI solutions that bridge information gaps and support the diverse needs of global health organizations. DeliveRx Genesis is the company’s latest platform, offering a unified solution to streamline research, compliance, education, and outreach for maximum global health impact.

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