

Côte d'Ivoire announces the opening of its Tourism & Leisure Office for the United Kingdom and Ireland

Côte d'Ivoire is delighted to announce the opening of its Office for the UK & Ireland, an initiative at the heart of “Sublime Côte d'Ivoire” National Tourism Development Strategy to share the country’s rich cultural, natural, and culinary treasures.



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The new office represents a bold step in Côte d'Ivoire's commitment to strengthening connections with the British and Irish markets, bringing the “My Sublime Côte d'Ivoire” experience closer to travelers. “This office is an invitation to experience Côte d'Ivoire firsthand,” said Mrs. Djenebou Komah, Director of the Tourism and Leisure Office for the United Kingdom and Ireland. “We're excited to bring our unique culture and tourism vision to the UK and Ireland.” Acting as a central contact for tourism professionals and journalists, the office will provide insights into the country's attractions, events, and visitor experiences. “This launch shows Côte d'Ivoire's commitment to opening new doors and inviting visitors to explore our stunning landscapes and rich culture,” emphasised Mr. Fofana Siandou, Minister of Tourism and Leisure.

Celebrating Ivorian Gastronomy

As part of the “Sublime Côte d’Ivoire” strategy, the launch will highlight the nation’s exceptional culinary diversity, with iconic dishes presented by Chef Moos, an expert with three Michelin-star experience. “We’re excited to offer an authentic taste of Côte d’Ivoire, blending tradition with refined culinary art,” said Chef Moos. Guests can expect a journey through flavors with creations such as chocolate truffles, bofloto (puff-puff), and freshly prepared ginger and hibiscus juices.

Festive Launch Highlights

The official launch will be held in the presence of esteemed guests, including the Minister of Tourism and Leisure, Fofana Siandou; the Ivorian Ambassador to the United Kingdom, Her Excellency Sara Amani; and the Director of the Tourism and Leisure Office for the United Kingdom and Ireland, Mrs. Djenebou Komah. They will share their inspiring vision for sustainable tourism and highlight the incredible heritage that makes Côte d’Ivoire so special.

The official launch event will feature:

- **Cultural Performances by Henri Gaobi and His Troupe:** Renowned as one of the UK’s first djembe instructors, Henri Gaobi and his troupe will showcase the vibrancy of Ivorian music and dance traditions in live performances, creating an immersive cultural experience.
- **Culinary Tastings:** Chef Moos will present a selection of Ivorian delights, including tasty cashews, bofloto, and the traditional drinks ginger juice and hibiscus juice (Bissap), creating an authentic taste journey of Côte d’Ivoire’s culinary heritage.
- **Interactive Quiz with Prizes:** Visitors can participate in a Côte d’Ivoire-themed quiz, with prizes such as a football jersey signed by star Simon Adingra who will be present at the event. “It’s an opportunity to learn and celebrate our culture with a bit of fun,” added Mrs. Komah.

You are warmly invited to join us and meet the team behind this exciting new initiative. Her Excellency Sara Amani, Ivorian Ambassador to the United Kingdom, shared, “This office marks a bridge of friendship, and we’re thrilled to welcome visitors to Côte d’Ivoire through this new presence.”

About Côte d’Ivoire Tourism and Leisure Office

Côte d’Ivoire Tourism and Leisure Office for the United Kingdom and Ireland is dedicated to promoting the vibrant culture, breathtaking landscapes, and culinary richness of Côte d’Ivoire. As part of the “Sublime Côte d’Ivoire” National Tourism Development Strategy, the office serves as a key point of contact for tourism professionals and journalists alike.

For the latest updates and insights, check out our website at mysublimecotedivoire.com and connect with us on social media @mysublimecotedivoireuk. Don’t forget to use the hashtags #mysublimecotedivoireuk and #mysublimecotedivoireie to join the conversation!



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