

AIM Expands AI Suite for Smarter Marketing Solutions

AI Automated Tools That Make Marketing Easier for small businesses

[AIM] Affordable Immediate
Marketing #NeedAIM



#NeedAIM

Tempe, Arizona Nov 30, 2024 ([Issuewire.com](https://www.issuewire.com)) - Affordable Immediate Marketing (AIM), a female- and minority-founded agency co-led by Odessa Wauneka and Alexander Ayala, is excited to announce the launch of its innovative software suite featuring over 30 AI-powered applications including tools for content creation, digital advertising, web development, and more, all designed to enhance efficiency and effectiveness. This suite, along with AIM's full range of marketing services, is designed to make advanced automation, artificial intelligence, and video services accessible and affordable for

businesses of all sizes, equipping them with the tools needed to drive growth and operational efficiency.

“At AIM, we believe that technology and creativity should empower, not overwhelm, business owners,” said Odessa Wauneka, Co-Founder of AIM. “Our mission is to provide solutions that are both innovative and attainable, leveling the playing field for businesses of all sizes.”

Co-founders Odessa and Alexander bring a wealth of diverse experiences to AIM:

Odessa Wauneka, a full Navajo Native American, combines over seven years of expertise in digital marketing and videography with her academic background in Filmmaking from Arizona State University. Her creative vision and storytelling skills ensure clients receive content that resonates with their audiences.

Alexander Ayala, a seasoned corporate executive specializing in consumer packaged goods, holds 24 software certifications and has managed trade marketing and operations across 500 cities. His expertise in software, automation, and business strategy helps clients adopt cutting-edge tools to scale effectively.

Comprehensive Marketing Services to Drive Growth

In addition to its innovative software suite, AIM offers a wide range of marketing services tailored to meet the unique needs of businesses:

In-House Software Tools: Advanced suite of 30+ Ai & Business tools plus additional advanced software offering Ai Employees & custom automation builder

Content Creation: Engaging blogs, social posts, and SEO-driven materials to connect with target audiences.

Digital Advertising Strategies: Data-driven campaigns to maximize ROI and visibility.

Web Development: Custom website design and optimization to establish a strong online presence.

Custom Video Production: High-quality video content produced in-studio or on location, tailored to your brand.

AIM's organic approach ensures that clients have access to both the creative and technological resources needed to achieve sustained growth in today's fast-paced digital environment.

Meeting Industry Demands with a Fresh Approach

The global digital marketing industry is projected to reach \$807 billion by 2026 (scoop.market.us), with small businesses increasingly adopting automation and AI technologies to stay competitive. AIM bridges the gap by offering affordable, user-friendly solutions, enabling small businesses to thrive in a rapidly evolving market.

About Affordable Immediate Marketing

Affordable Immediate Marketing (AIM) is a marketing agency based in Tempe, Arizona. Co-founders Odessa Wauneka and Alexander Ayala combine their unique backgrounds to deliver innovative marketing solutions that empower businesses of all sizes. Since its launch, AIM has supported businesses across California, Texas, and Arizona, offering services in automation, artificial intelligence,

digital marketing, and high-quality video production. AIM is committed to ensuring every business has access to the tools they need to succeed.

Affordable Immediate Marketing LLC - <https://www.dontforgetvideo.com/press/>

[Ai Software Suite](#)

Media Contact

Affordable Immediate Marketing LLC

Alexander@needaim.com

4803937228

1143 East Sandpiper Drive

Source : Affordable Immediate Marketing LLC

[See on IssueWire](#)