Advertflair Unveils Style AI and Glam AI: Transforming Visual Content Creation for the Apparel and Jewelry Industries

Generative AI platforms delivering photorealistic visuals, 360-degree product views, and immersive content tailored for apparel and jewelry brands, enabling cost-effective, high-impact digital merchandising.



Style Al

Generate studio-grade images and dynamic lifestyle visuals effortlessly for the apparel industry.

SAVE ON TRADITIONAL PHOTOSHOOT COSTS AND DELIVER VISUALLY STUNNING, PLATFORM-READY APPAREL CONTENT IN MINUTES.

Glam Al

Showcase intricate jewelry designs with photorealistic renders and 360-degree views that boost customer confidence.

ELEVATE CUSTOMER CONFIDENCE WITH DETAILED, PRECISION-DRIVEN IMAGERY THAT CAPTURES EVERY FACET OF YOUR JEWELRY DESIGNS.



REDUCTION IN PHOTOSHOOT COSTS

WITH AI-ENABLED PHOTOS



ENGAGEMENT & CONVERSION RATES
WITH STUNNING VISUALS



New York City, New York Nov 28, 2024 (<u>Issuewire.com</u>) - Advertflair, a leading innovator in digital content solutions, proudly announces the launch of *Style AI* **and** *Glam AI***, groundbreaking generative AI platforms designed to revolutionize visual content creation in the apparel and jewelry sectors. These**

solutions are poised to transform how brands present their products, reduce production costs, and accelerate go-to-market strategies.

In today's fast-paced and highly competitive retail environment, brands must deliver visually captivating content that engages customers and drives sales. Advertflair's new AI-powered platforms offer a seamless and scalable solution for producing photorealistic imagery and immersive product experiences, setting new standards for digital merchandising.

Style AI is tailored for the apparel industry, enabling brands to generate high-quality visuals ranging from studio-perfect product shots to dynamic lifestyle images. The platform's advanced technology can render hyper-realistic models, multiple styling options, and platform-optimized content in minutes. Apparel brands can now save up to 10X on traditional photoshoot expenses while increasing customer engagement by over 30%.

Glam AI, on the other hand, addresses the unique challenges of the jewelry market. Known for its intricate designs and need for high-resolution imagery, the jewelry industry can now benefit from Glam AI's precision-driven, photorealistic rendering capabilities. By offering 360-degree product views and stunning, AI-generated images, Glam AI helps brands elevate customer confidence and boost sales. Jewelry retailers can scale effortlessly and reduce photoshoot costs by up to 80%, transforming how they showcase their collections.

"We are thrilled to introduce Style AI and Glam AI to the market," said Hari Senthil Gurusamy, Founder and CEO of Advertflair. "These solutions are more than just tools; they represent a new era of digital content creation, allowing brands to innovate and adapt at lightning speed. Our AI technology empowers our clients to stay ahead of industry trends while delivering unparalleled visual quality."

Both platforms are integrated with Advertflair's Platform-On-Demand (POD) system, ensuring content is optimized for a variety of channels, including e-commerce platforms like Amazon and Shopify, as well as social media and digital marketing campaigns. By providing flexible, platform-agnostic integration, Style AI and Glam AI guarantee consistent, high-quality visuals across all touchpoints.

Advertflair's commitment to technological innovation and industry-leading solutions continues to drive the future of digital merchandising. With Style AI and Glam AI, the company reinforces its mission to redefine how brands engage with their audiences, setting the stage for a new standard in visual content excellence.

For more information about Style AI and Glam AI, visit https://www.advertflair.com/solutions/style-ai and https://www.advertflair.com/solutions/glam-ai.

About Advertflair

Advertflair is a premier digital content solutions company specializing in 3D modeling, augmented reality, virtual try-ons, and generative AI for the retail industry. Headquartered in New York, Advertflair serves clients worldwide, delivering transformative visual experiences that drive engagement and sales.

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