

WeKreta E-Commerce Solutions: A New Revolutionary Approach to Online Business for Indian SMEs

Gurgaon, Haryana Dec 19, 2024 ([Issuewire.com](https://www.issuewire.com)) - WeKreta, an emerging leader in e-commerce platform services, announces the launch of its comprehensive e-commerce solutions tailored specifically for small and medium-sized businesses (SMEs) in India. Founded in 2017 by Pushpendra Singh and Rohit Chaturvedi, WeKreta aims to empower local merchants with state-of-the-art e-commerce tools, enabling them to compete with larger platforms like Blinkit and Zepto.

WeKreta's all-inclusive platform addresses the growing demand for [e-commerce website builders](#) in India, offering hyperlocal e-commerce services and online e-commerce app development services. These solutions are particularly designed to assist small businesses in establishing their digital footprint, ensuring seamless management of their online stores.

Aimed At SMEs Growth

WeKreta was launched officially in 2023, with state-of-the-art e-commerce solutions aimed at offering growth to small businesses. The solutions offered include a comprehensive list of tools for store customization, e-commerce, inventory management, and customer relationship management for businesses involved in all sectors, whether D2C, B2B, or B2B2C.

Moreover, the platform operates on a subscription based model to keep itself affordable and scalable for its users. Additionally, its excellently designed easy-to-use user-friendly interface that requires no technical expertise makes it great for beginners too. With all these offerings, WeKreta is, without a doubt, the best e-commerce platform in India, especially for SMEs.

Addressing the audience during the launch of the new comprehensive e-commerce solutions for SMEs, Pushpendra Singh, Founder of WeKreta said, "We realized that the local merchants were struggling to grow their businesses digitally when compared to larger organizations that have easy access to advanced technologies. It was then that we decided to come up with an easy solution for such businesses offering them the same level of technological sophistication at a much more affordable and reasonable price point."

Mobile-First Approaches to Cater to the Hyperlocal Market

People are more inclined towards mobile shopping. So, targeting mobile shoppers makes business growth significantly easier. For the same reason, WeKreta has also come up with comprehensive mobile commerce solutions with a mobile first approach allowing businesses to create responsive applications to cater to the hyperlocal market.

The Newly Launched E-Commerce Solutions

Speaking about WeKreta's newly launched e-commerce solutions, Rohit Chaturvedi, Co-Founder of WeKreta said, "The goal is to support the local businesses and help them thrive in today's digital scenario. We sincerely believe in the 'Vocal for Local' initiative and are willing to contribute in any manner we can."

Both Rohit and Pushpendra also elaborated on the service offering which include seamless features for

payment integration, order management, and inventory tracking. They also mentioned that the platform is SEO-optimized to help businesses gain significant online visibility and traction for boosting their sales.

The Way Forward

With its cutting-edge technologies and user-friendly solutions, WeKreta is definitely on a path to success with continuous reach and expansion across India's Tier 1 and Tier 2 cities. It's commitment towards SMEs and their growth is sure to keep it thriving as the best e-commerce platform in india for SMEs.

For more information about WeKreta's services, visit www.wekreta.com.

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