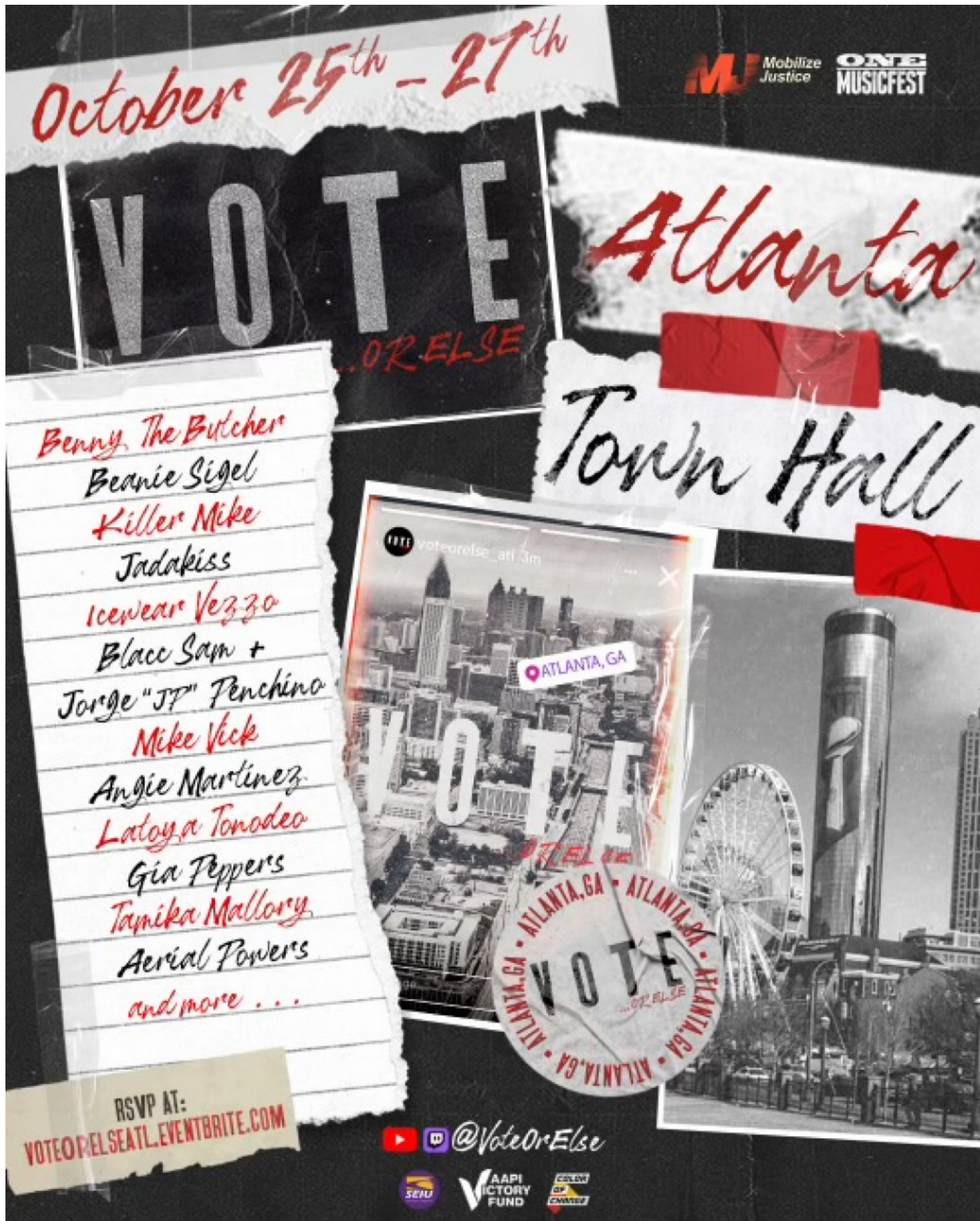


VOTE or ELSE: A Cultural Call to Action for Civic Engagement in Atlanta!

VOTE or ELSE is a multifaceted cultural response, community gathering, and creative civic engagement call to action.



October 25th - 27th

VOTE
OR ELSE

Atlanta

Town Hall

Benny The Butcher
Beanie Sigel
Killer Mike
Jadakiss
Icwear Vezzo
Blacc Sam +
Jorge "JP" Penchino
Mike Vick
Angie Martinez
Latoya Tonodeo
Gia Peppers
Tamika Mallory
Aerial Powers
and more . . .

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VOTEORELSEATL.EVENTBRITE.COM

@VoteOrElse

SEIU AAPI VICTORY FUND CELESTINE OF CHANGE

Mobilize Justice ONE MUSICFEST

gathering with **VOTE or ELSE**, a dynamic event happening on **Friday, October 25, 2024**, hosted by [Mobilize Justice](#) and ONE Music Fest. This initiative represents a powerful fusion of art, activism, and community empowerment, aiming to inspire voter participation and deepen civic engagement as we head toward the upcoming elections.

VOTE or ELSE is a multifaceted cultural response, community gathering, and creative civic engagement call to action. The event is a bold initiative of **Mobilize Justice** where artists, creatives, activists, community leaders, and religious figures unite to confront the pressing issues affecting communities today. These individuals will emphasize how political education, civic engagement, and advocacy—especially through credible messengers—can help get out the vote from historically disengaged, neglected, or overlooked communities.

Led by Marvin Bing, a well-known creative social justice activist and innovative strategist, and son of the late returning citizen activist **Malik Aziz**, this gathering will foster honest dialogue about the systemic lack of opportunities, access to information, and resources. It will also address misinformation that often leaves marginalized communities disenfranchised from mainstream political and civic processes. The event will shed light on the importance of voting and encourage attendees to make their voices heard through active participation in shaping the future.

ONE MusicFest is proud to support and partner with **Mobilize Justice** for the **VOTE or ELSE** initiative. This collaboration underscores the significance of Black men and historically under-engaged communities voting, not only in this election but in all future elections.

"The importance of Black men and Black under-engaged communities voting in this election and every election moving forward cannot be understated. Events like this bring meaningful discourse and highlight the commitment to a fair and just democracy in America, especially for communities often ignored or neglected in mainstream political discourse," said **Jason Carter**, Co-Founder of **ONE MusicFest**.

Partnered with key organizations like **SEIU, Working Families Party, AAPI Victory Fund**, and **Until Freedom** **VOTE or ELSE** transcends being just an event; it's a profound call to civic responsibility targeted to neglected communities left out of the mainstream political and civic engagement campaigns.

Event Schedule:

- 11:30 AM – 12:30 PM:
Canvassing Stop 1 – Camelot Projects
Location: 5655 Old National Highway, South Fulton, GA
- 1:00 PM – 4:30 PM:
Canvassing Stop 2 – Starting Point: Pawkids
Location: 1643 Donald Lee Hollowell Pkwy NW, Atlanta, GA 30318
- 4:30 PM – 6:00 PM:
Spelman Homecoming (HoCO)
Location: 350 Spelman Ln SW, Atlanta, GA 30314
- 6:00 PM – 7:00 PM:
Town Hall – The Gathering Spot
Location: 384 Northyards Boulevard NW, Atlanta, GA 30313

Event Highlights:

- **Community Canvas:** participants will hit the streets in Southside ATL, and Westside ATL to engage directly with neighborhoods, promoting and encouraging civic participation and getting out to vote. They will then hit the Yard at Spel-House homecoming before heading to the Gathering Spot for the much anticipated Town Hall. This initiative will foster unity and recognize the power of the vote.
- **Vote or Else National Town Hall & Conversation:** The event culminates in a powerful town hall where influential artists and leaders, including Icewear Vezzo, Killer Mike, Blacc Sam (brother of the late Nipsey Hussle), Jadakiss, Beanie Sigel, Benny The Butcher, Power's Latoya Tonodeo and Naturi Naughton, Angie Martinez, and Legendary QB Micheal Vick who will discuss the importance of using your voice and votes in the upcoming elections. This town hall aims to inspire, educate, and mobilize communities for change.
- **Vote or Else's Power Up Pre-Show and Town Hall Live Twitch Stream:** Power's Latoya Tonodeo will join WNBA's Aerial Powers, Wayno, and a cast of influencers, gamers, and artists for a live stream on Mobilize Justice's [Twitch](#) and [Youtube](#) beginning at 6:30 PM est.

Join us on October 25th for this historic event as we unite to educate, mobilize, and inspire our communities to **VOTE or ELSE!** Together, we can amplify our voices and shape the future.



VOTE
...OR ELSE

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