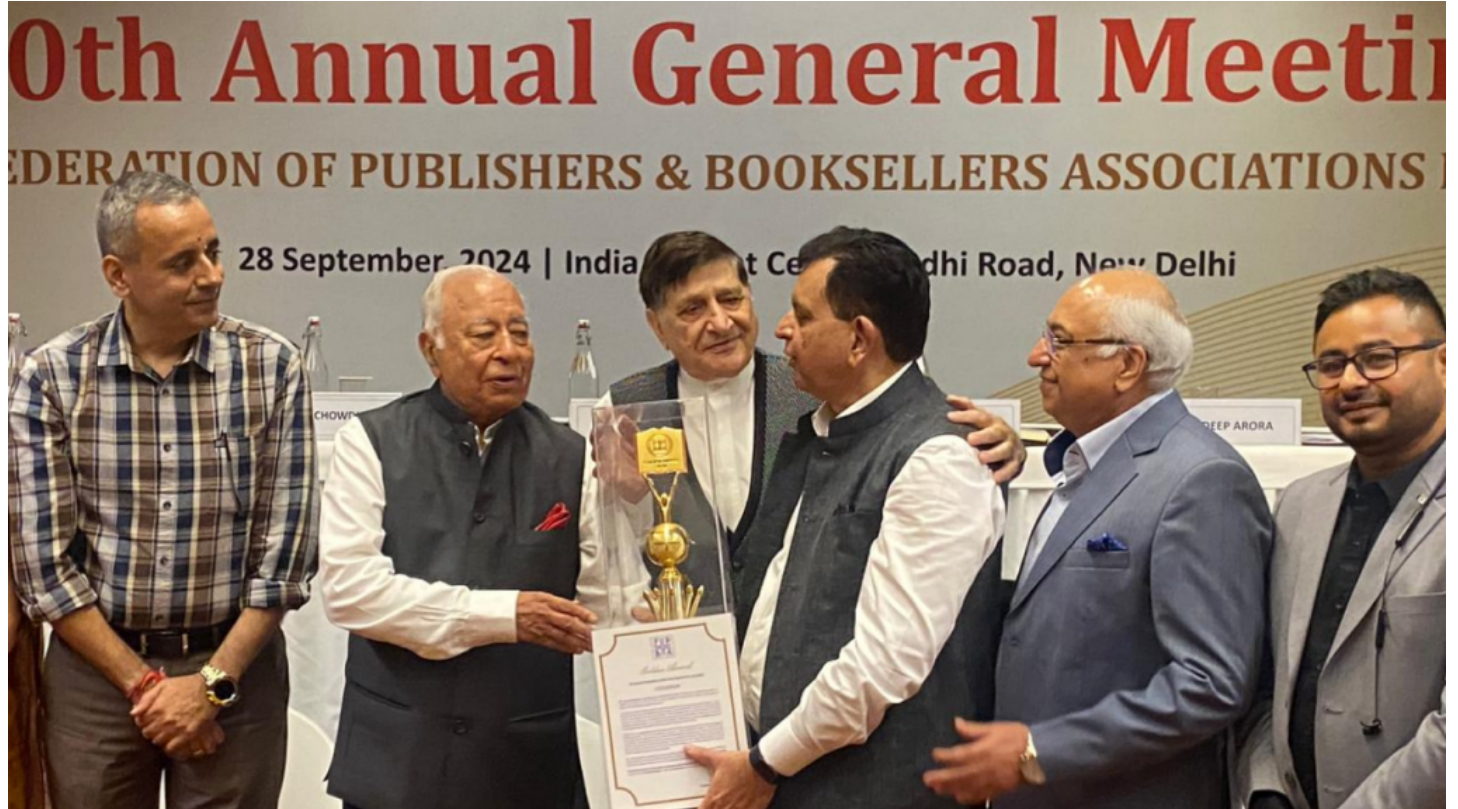


## Viva Group Managing Director Honoured with the Golden Award for 50 Years in the Publishing Industry

Viva Group, has been awarded the prestigious Golden Award by the Federation of Publishers and Booksellers Association in India (FPBAI).



**New Delhi, Delhi Oct 17, 2024 ([Issuewire.com](https://www.issuewire.com))** - Mr. Vinod Vasishtha, Managing Director of [Viva Group](https://www.vivagroup.com), has been awarded the prestigious Golden Award by the Federation of Publishers and Booksellers Association in India (FPBAI). This accolade celebrates his extraordinary 50-year journey in the publishing industry and acknowledges his profound impact on education and publishing. The award was presented during the 70th Annual General Meeting of FPBAI, held at India Habitat Centre, New Delhi.

Under his leadership, Viva Group has flourished, offering high-quality, learner-focused content that empowers students, educators and professionals alike. From textbooks to digital solutions, Mr Vasishtha's commitment to excellence and passion for education has been instrumental in transforming how knowledge is shared and accessed. His visionary approach has helped shape Viva Group into a trusted name in educational publishing.

**On receiving the award, Mr. Vasishtha said,** "Receiving this award is a deeply humbling moment for me. It's a recognition of my personal journey and a celebration of the collective effort to change lives through education. Over the past 50 years, I've witnessed the transformative power of knowledge, and my mission has always been to break down barriers and create opportunities for learners everywhere. Education is more than just books and exams—it's about opening doors to a brighter future, and I'm proud that Viva Group has played a role in shaping that journey for millions."

## About the Federation of Publishers & Booksellers Association in India (FPBAI)

The Federation of Publishers & Booksellers Association in India (FPBAI) is the leading body representing the interests of India's publishing and bookselling community. Key government bodies like the Ministry of Human Resource Development, the National Book Trust, and CAPEXIL have sought its expertise and guidance. FPBAI plays an important role in shaping policies and supporting the growth and innovation of the Indian publishing sector, ensuring the industry continues to thrive and reach readers nationwide.

## About Viva Group and Its Associate Companies

Founded in 1981, Viva Group has become a leader in educational and professional publishing. The group includes companies such as [Viva Books](#), [Viva Education](#), [VOLT Online Learning Technologies](#) (VOLT), and [Amaira Books](#). These companies offer a wide range of textbooks, academic research, and innovative digital solutions for disciplines like ELT, Hindi, STEM, management, social sciences, and humanities.

Viva Group's commitment to holistic and skill-based learning aligns with NEP and NCF standards. Introducing innovations like the Viva AI Buddy and AI-powered learning tools has set new benchmarks for personalized, engaging education. Mr. Vasishtha's recognition with the Golden Award is a testament to his lifelong dedication to transforming education and enriching the lives of learners worldwide.

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Source : Viva Books Private Limited

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