

Visionary Behind Vosges Haut-Chocolat Launches New Startup

She's back! Katrina Markoff embarks on a new chocolate journey with Violet Flame Chocolate™



Chicago, Illinois Oct 2, 2024 ([IssueWire.com](https://www.IssueWire.com)) - World-renowned chocolatier, Katrina Markoff, the former force behind Vosges Haut-Chocolat, has returned to the chocolate scene after a long hiatus with a new and powerful concept, Violet Flame Chocolate™. She is setting out on an exciting new venture to take you on a journey of manifesting self-confidence and overcoming fears through rituals based on chocolate and positive intentions. After more than two decades of transforming the world of luxury chocolate with her imaginative approach and innovative spirit, Markoff is once again breaking new ground, this time upping her game in creating what she believes will be the finest chocolates in the world but that's not it. In addition to being a super luxury chocolate, these confections are designed to unlock one's Super Power through the Cacao Spiritus™ experience.

The Cacao Spiritus™ experience is designed to inspire a delicious daily ritual. "The mock speed of AI, the proliferation of social media channels and omnipresence of screens are overwhelming our mental capacity, forcing us to process information at an exhausting pace. This constant barrage leaves us with popcorn brain, scattered thoughts, fragmented attention, and trapped in cycles of overthinking," says Markoff.

Markoff is calling on people to suspend "the hypercritical, fear based, overthinking mind." In 10 minutes a day, the Cacao Spiritus™ ritual aims to create focus and a bridge into one's individual field of awareness where the fount of creativity, imagination and intuitive guidance resides."

Markoff's Violet Flame Chocolate™ brand is creating a movement to access the distinctly human gifts which each of us possess. "We know that every person has a divine spark inside that is meant to be expressed in this life. I found that I could connect to this voice when I engaged with my Active Imagination. I began to clearly hear my intuitive voice again and it led the way for what I knew I had to do next. I felt energized, inspired and brave to trust myself to step out of my comfort zone and create my next chocolate brand."

Inspired by ancient elixirs along with cacao, botanically named appropriately, Food of the Gods. Her latest creations promise to continue her tradition of innovation.

Soon, chocolate lovers will be able to receive the Cacao Spiritus™ ritual, personally guided by Markoff herself. Violet Flame Chocolate™ takes Markoff's expertise in chocolate alchemy to unprecedented heights by incorporating rarefied ingredients, many which are organic, activated, bio-dynamically cultivated, and certified in ancient methodologies. Markoff also uses ancient techniques to infuse the chocolate with the energy. Yes, that is Love.

"I've always believed that tasting chocolate can be a sensory pathway to intuition and now I have seen the power of it building Self-Trust," said Katrina Markoff. "I'm exploring the deep connection between energetics, consciousness and our food. This is more than chocolate; it's about nurturing a relationship with our essence. Each individual human holds the spark of life that needs to be expressed so we can live our fullest, this is our divine signature, we need to use it."

With Violet Flame Chocolate™, she is not just offering a new product line but inviting consumers to join her in a movement—a movement that emphasizes the power of our divine nature and the importance of mining self wisdom.

Fans of Markoff's work are sure to be captivated by this new chapter in her journey. To learn more about Violet Flame Chocolate™ and to stay updated on its launch, enthusiasts can sign up and shop at www.VioletFlameChocolate.com.

About Katrina Markoff:

Katrina Markoff is an entrepreneur, alchemist and visionary who has been awarded American Express Woman Entrepreneur of the Year, Fortune Magazine's 40 under 40, Top Ten Chocolatiers in the World by National Geographic, Food Artisan of the Year, Bon Appetit Magazine, Top 100 Most Creative People in Business by Fast Company, Goldman Sach's Most Intriguing Entrepreneurs, and more.

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Source : Violet Flame Chocolate™

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