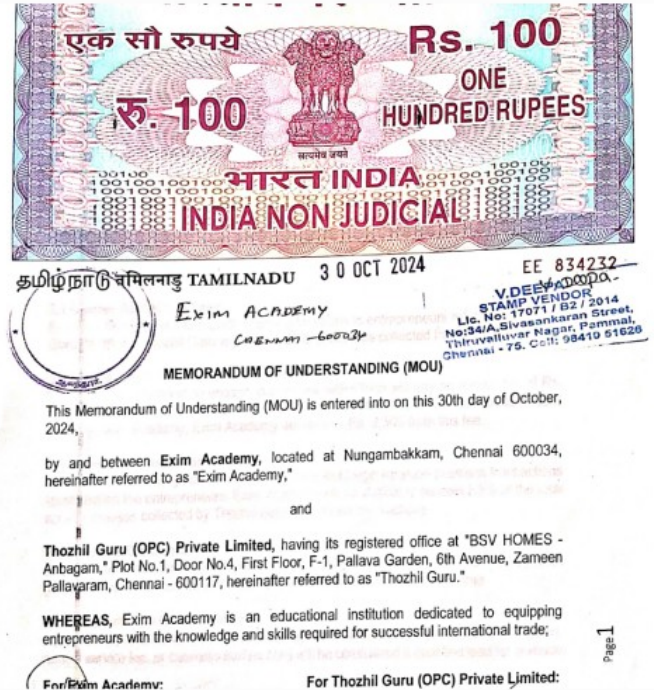


"Thozhil Guru and EXIM Academy Join Forces to Revolutionize International Trade Education in India"

"MoU Partnership Aims to Equip Indian Entrepreneurs with Practical Skills for Global Trade Success, Offering Accessible Training Across the Country"



AND WHEREAS, Thozhil Guru (OPC) Private Limited is committed to supporting entrepreneurs in their business endeavors, specifically in the realm of trade with China, by providing guidance, resources, and related services;

NOW, THEREFORE, Exim Academy and Thozhil Guru desire to enter into this MOU to establish a collaborative framework. This MOU outlines the terms and conditions for collaboration, including mutual responsibilities, fee-sharing arrangements, and the provision of value-added services to entrepreneurs aiming to engage in business with China.

Both parties recognize the mutual benefit of this collaboration and agree to work together in good faith to achieve the shared objective of enhancing opportunities and support for entrepreneurs seeking to expand their businesses through international trade.

2. Terms of Agreement

Chennai, Tamil Nadu Dec 2, 2024 ([IssueWire.com](https://www.issuewire.com)) - Thozhil Guru Signs MoU with EXIM Academy to Enhance International Trade Education in India

Thozhil Guru is excited to announce the signing of a Memorandum of Understanding (MoU) with EXIM

Academy. This partnership marks a significant step forward in Thozhil Guru's mission to empower Indian entrepreneurs with the essential knowledge and skills needed for success in global trade.

Through one of its key verticals, ICTCS (Indo China Trade Consultancy Services), Thozhil Guru aims to bridge critical knowledge gaps in India-China trade. The collaboration with EXIM Academy, a respected institution in export-import training, will facilitate a range of programs to equip participants with essential trade insights, regulatory compliance knowledge, and effective strategies for navigating cross-border business.

"This MoU strengthens our commitment to supporting entrepreneurs and professionals in India with practical, world-class training for thriving in international trade," said Thozhil Guru. "With the support of EXIM Academy, we're providing a platform to empower businesses and individuals with the tools they need to grow in the global market."

The training will be available both online and offline, ensuring accessibility across India. This partnership is a key element of Thozhil Guru's dedication to uplifting first-generation entrepreneurs, especially those from rural Tamil Nadu, by equipping them with the skills for global success.

For more details on the partnership and upcoming training opportunities, please contact:

Contact Information

Email: founder@thozhilguru.com

Phone: +91 7358255649

Thank you for your continued support.

Sincerely,
Thozhil Guru

Media Contact

THOZHIL GURU

thozhilguru@gmail.com

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