

THINKWARE to Unveil Its Next Generation of Dash Cams at SEMA Show 2024



Las Vegas, Nevada Oct 31, 2024 ([Issuewire.com](https://www.issuewire.com)) - [THINKWARE](https://www.thinkware.com), a global leader in dash cam technology, announced today the debut of its U1000 Plus dash cam and F790 dash cam with the MyCar App at the SEMA Show 2024, held November 5-8 at the Las Vegas Convention Center. Visitors will also witness a live installation of THINKWARE's innovative smart glass roof technology on a Tesla Model Y.

The U1000 Plus, the latest release in THINKWARE's popular U1000 series, features multiplexer capabilities for added video channels and superior performance. Equipped with THINKWARE CONNECTED, it offers real-time notifications and remote monitoring, making it a powerful tool for both dealers and consumers.

SEMA Show will also see the release of its F790 dash cam integrated with the MyCar App, developed alongside Canadian distributor Automobility. Meeting the demand for a more connected dashcam, the new F790 allows users to remotely access dashcam data, receive notifications, and monitor vehicles in real-time, combining connectivity with high-quality video.

"The automotive industry has embraced more connected technologies, and dash cams are no exception," said a THINKWARE representative. "Both the U1000 Plus and F790 reflect this trend, offering features like remote monitoring and real-time notifications that are becoming increasingly important for both drivers and dealers."

Smart Glass Roof Live Installation

THINKWARE will also feature its ACTIV PDLC SMART TINT, its smart glass roof designed for electric vehicles to maintain optimal cabin temperature and improve visibility. At THINKWARE's booth will be a live installation on a Tesla Model Y, demonstrating the ease and efficiency of this cutting-edge technology.

Additional Products on Display

In addition to the U1000 Plus and F790, THINKWARE will be showcasing its diverse lineup of dash cams, including:

- **ARC:** THINKWARE's most compact dash cam yet, featuring 2-channel 2K QHD, Super Night Vision 2.0, built-in Wi-Fi, Smart Driving Alerts, and a 2.7" LCD touchscreen.
- **U3000:** A cutting-edge dash cam with 4K UHD, Super Night Vision 4.0, ADAS, advanced parking protection, built-in RADAR, Wi-Fi, and Bluetooth.
- **Q200:** Offers 2K QHD front and 1080P rear resolution, built-in Wi-Fi, Bluetooth, Smart Parking Mode, and Super Night Vision 2.0.
- **Q850:** Captures 2K QHD videos at 30fps with enhanced contrast and precise color balance, built-in Wi-Fi, Bluetooth, and Multiplexer compatibility.

Visit THINKWARE at booth #10717 in the North Hall of the Las Vegas Convention Center. THINKWARE dash cams are available through Amazon, Best Buy, and other trusted retailers.

For more information, visit <https://thinkwarestore.com/>

About THINKWARE

THINKWARE is a leading global IT company specializing in smart car technologies. The company focuses on continuous innovation through extensive research and development in areas such as dash cams, electronic maps, navigation systems, mobile applications, and tablet PCs.

THINKWARE DASH CAM entered the U.S. market in 2014, showcasing its advanced image processing technology and user-friendly interfaces. Currently, THINKWARE exports its dash cam products to over 17 countries, including the U.S., Canada, the UK, and Japan, solidifying its presence in the global

market.

Recognized for its innovative products, THINKWARE has made a significant impact at major global events such as CES, SEMA, and The Gadget Show Live. The company has received multiple prestigious awards, including the CES Innovation Award of the Year for excellence in technology and design, as well as notable design accolades from the IF, IDEA, and Red Dot Design Awards. These recognitions highlight THINKWARE's commitment to advancing technology while ensuring high-quality design.

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