

The International MLS [IMLS]® Launches Global Luxury Companies of the World Membership Network

Delray Beach, Florida Oct 15, 2024 ([IssueWire.com](https://www.issuewire.com)) - The International MLS [IMLS]® announced today that it has launched its new Global Luxury Companies of the World membership network and has made this available now to companies and agent teams around the world.

Companies can take advantage of everything created by The IMLS over the years and get the Licensing/Marketing rights to The IMLS trademarked Brand as a Global Luxury Company with logos, badges and sign riders to help grow their company with more listings, buyers, and agents.

They also get all of their listings on The IMLS with up to 50 photos along with their logos and a text description about their company, and all of their listings go on The IMLS International Search pages available to all IMLS members around the world. The IMLS International Search page has residential and commercial listings in 100+ countries and in 100+ languages to have on an agent or broker's own websites to capture client leads to refer to other agents outside their own local markets.

According to The IMLS CEO/Founder Dr. Daniel Nussbaum, "We are happy to announce this new product and global network opportunity which leverages The IMLS trademarks approved by the US Patent and Trademark Office and provides companies with a competitive edge to get more luxury listing appointments and more listings. As we like to say, The IMLS is For Luxury and Global Agents & Those That Want To Be, and this opportunity delivers on that."

Global Luxury Companies of the World is just one of the many options that the IMLS offers in addition to the IMLS basic memberships which provide all members with Agent Directory listings in every city they service, the international new homes developments search in an unbranded solution, as well as other products and opportunities that they can access in their individual members area. Additionally, agents and brokers can choose to syndicate their listings to 100+ global real estate portals in 60+ countries that attract an estimated 145,000,000 viewers a month.

"Companies who join this global luxury referral network will be happy to hear that their package can also include memberships for all of their agents if a roster feed is provided, so this can be an excellent agent recruitment and retention tool. Their agents can get their own agent directory listings in every city they service along with the IMLS new homes development search which comes for them in a completely unbranded solution as it does not show the name of the developer or development.

Global Luxury Companies can also add new home developments to our New Homes Developer/Agent platform to generate leads and where any of our 400,000+ members can generate leads off their own free New Home Developments search," said Dr. Nussbaum.

The IMLS global technology platforms address the growing concerns about the direction of the real estate industry by making certain core ethical promises. The IMLS never advertises other agents on a personal member's listing page, and if a consumer is interested in a property, only that listing agent will receive the lead.

The IMLS initiative is about putting the real estate market back in the hands of agents and brokers. This opportunity is expected to expand IMLS memberships significantly and continue IMLS expansion throughout the world.

“The growth of The IMLS has been truly exponential as we have grown from an estimated 17,000 members to 400,000+ in the last 4-5 years, and we expect further significant growth ahead with associations, MLSs, brokers, agents, and developers participating. After having tied together our residential, syndication, developers and commercial platforms all together as originally envisioned for the industry, we are excited to launch this new global luxury network.

Our goal has always been and remains to bring the real estate world closer together by serving the best interests of all concerned. We believe that great companies and agent teams will see all the strategic advantages of joining in with The IMLS global initiative and that companies around the world will see the strategic advantages of joining our Global Luxury Companies around the World,” said Dr. Nussbaum.

About The International MLS [IMLS]®

The International MLS [IMLS]® is a real estate technology company and a global portal and products platform serving agents, brokers, associations, developers, buyers and sellers around the world. Based in Delray Beach Florida, The IMLS has listings in 100+ countries available in 100+ languages and The IMLS enables agents to have all listings for their own websites. The IMLS empowers all agents and brokers to display international property listings knowing that commissions can be made on any sale which is generated by their IMLS search through referral agreements with other agents around the world and now has 400,000+ members. More information about The International MLS [IMLS]® and all its services can be found on <http://www.TheIMLS.com>

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