

The BCPR Group Recognized as 2024 Inc. Power Partner

The BCPR Group Named 2024 Inc. Power Partner: Supporting Start-Ups and Underrepresented Communities



Tampa, Florida Oct 26, 2024 ([Issuewire.com](https://www.issuewire.com)) - The BCPR Group, a boutique public relations agency celebrated for its commitment to supporting start-ups, small businesses, and underrepresented communities, has been named a **[2024 Inc. Power Partner](#)**. This prestigious recognition honors B2B organizations worldwide that have demonstrated outstanding support for entrepreneurs and small businesses.

Founded by Cristy Brusoe, The BCPR Group has quickly established itself as a trailblazer in the PR industry, focusing on empowering diverse brands, including women-owned, LGBTQIA+, and minority-owned businesses. The agency has been instrumental in helping its clients tell their stories, build their brands, and gain visibility in the competitive media landscape.

“We are incredibly honored to be named a 2024 Inc. Power Partner,” said Cristy Brusoe, Founder and CEO of The BCPR Group. “This recognition is a testament to our dedication to elevating the voices of start-ups and underrepresented businesses. We believe that every brand deserves a chance to shine, and we are committed to helping our clients navigate challenges and seize opportunities in their respective industries.”

The Inc. Power Partner Awards celebrate companies that have demonstrated a strong commitment to supporting entrepreneurs across various business functions, including marketing, finance, and operations. The award highlights the role of these partners in driving growth and success for their clients.

As part of its mission, The BCPR Group provides tailored PR strategies that encompass media relations, brand storytelling, content creation, influencer outreach, and social media strategy. The agency’s collaborative approach fosters a supportive environment where clients feel empowered to achieve their goals.

Empowering Diversity and the Underdogs

The BCPR Group specializes in providing personalized public relations services for start-ups and small businesses, particularly those from diverse communities. The agency’s passion for empowering women-owned, LGBTQIA+ and minority-led companies reflects its commitment to inclusivity and representation in the business world.

“Our clients are not just businesses; they are communities with unique stories to tell,” Brusoe added. “Being recognized as an Inc. Power Partner reinforces our belief in the importance of diversity and inclusiveness. We are excited to continue our work, ensuring that the voices of the ‘underdogs’ are heard loud and clear.”

Learn more about The BCPR Group’s commitment to diversity and their PR expertise at TheBCPRGroup.com.

About The BCPR Group

The BCPR Group is a Tampa-based public relations agency dedicated to championing start-ups, small businesses, and underrepresented entrepreneurs. With a focus on women-owned, [LGBTQIA+](#), minority-owned, and other businesses often viewed as underdogs, The BCPR Group delivers personalized, results-driven PR strategies that help clients stand out and succeed. Led by Cristy Brusoe, the agency is committed to celebrating diversity and fostering a sense of community across all industries.

About Inc. Business Media

The world's most trusted business-media brand, Inc. offers entrepreneurs the knowledge, tools, connections and community they need to build great companies. Its award-winning multiplatform content reaches more than 50 million people each month across a variety of channels including websites, newsletters, social media, podcasts and print. Its prestigious Inc. 500 and Inc. 5000 list, produced every year since 1982, analyzes company data to recognize the fastest growing privately held

businesses in the United States. For more information, visit www.inc.com.

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