

ShimlaRed Set to Exhibit a Delectable Range of RTE/RTC Products at SIAL Paris 2024

ShimlaRed, a top manufacturer of RTE & RTC food products in India, is thrilled to announce its participation in SIAL Paris 2024, from Oct 19-23, 2024. The brand will display its extensive range of products, including flavourful rice, curries, graves.



Shimla, Himachal Pradesh Dec 20, 2024 ([Issuewire.com](https://www.issuewire.com)) - ShimlaRed, one of the leading names in the RTE (ready to eat) and [RTC \(ready-to-cook\)](#) food processing industry, is all excited to announce that they are participating in the upcoming food expo - SIAL Paris 2024. It is one of the largest food innovation exhibitions in the world and will begin on October 19-23, 2024. The attendees at the food expo will get to explore ShimlaRed's extensive range of RTE and RTC food products, which celebrate authentic Indian flavours. From delightful Indian curries and staple and flavoured rice to combo meals, such as Ajwain Parantha with Dal Makhani and Rice with Rajmah Masal, ShimlaRed's RTE range is set to provide an amazing gastronomic experience that highlights the richness and convenience of Indian flavours.

A spokesperson of ShimlaRed said, *"ShimlaRed is happy to be participating in the renowned SIAL Paris 2024. We aim to connect with industry professionals and food enthusiasts from different parts of the world. We are proud to showcase our extensive range of RTC and RTC products that reflect our dedication to authenticity, quality, and food innovation. Along with our RTE & RTC products, we are also bringing our delectable range of dips and sauces, including Tomato Ketchup, Snack Sauce, Green Chilli Sauce, Red Chilli Sauce, and more. We invite everyone to be part of the food expo and visit our booth to experience Indian cuisine's essence through our premium offerings."*

Established to deliver top-quality food offerings to consumers, ShimlaRed has gained a reputation for its exquisite range of RTE and RTC solutions. The brand's RTC range includes tasty Indian curries, flavourful rice, and combo meals. All these food products are likely to make dining delightful and convenient. Besides that, their [RTC food range](#) includes Tomato Puree, Ginger Garlic Paste, Tomato

Paste, and base gravies, such as Butter Chicken Gravy, Bhuna Masala Gravy White Gravy, Rogan Josh Gravy, and more. All these RTC products are perfect for culinary professionals and home cooks alike.

The spokesperson further mentioned, *“At ShimlaRed, we work towards enhancing the overall dining experience of busy individuals. Thanks to our RTC products, home cooks and seasoned chefs can create authentic Indian recipes with ease. Meanwhile, our premium products ensure that the quality and flavour of their recipes remain uncompromised. We are eager to interact with visitors at SIAL Paris while sharing our culinary journey with industry experts and food enthusiasts.”*

Being a forward-thinking food brand, ShimlaRed continues to expand its product line with innovation. They also have an exclusive range of dips and sauces to pair with snacks or other meals. Visitors can try the sampling products at their booth to experience their taste. ShimlaRed extends a warm invitation to all attendees at SIAL Paris 2024 to visit their Booth **[Hall 5A, Gourmet] Location: Paris Nord Villepinte** to discover the authentic essence of Indian cuisine. For more information, visit their website.

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