## Sehaaonline UAE's leading healthcare platform launches 1st Buyback Guarantee in Healthcare

**Sehaacare Initiative to Promote Circular Economy** 



Al Qusais, Dubai Oct 3, 2024 (<u>Issuewire.com</u>) - Sehaaonline - a leading provider of healthcare solutions & home medical products in the UAE, has announced key initiatives to promote the circular economy in healthcare on their e-commerce website Sehaaonline.com. One of the top programs under this is the launch of the Sehaacare Buyback Guarantee, a first-of-its-kind program for buyers of healthcare products in the UAE.

Every year, tons of medical equipment end up in UAE landfills after only a single use, causing a huge upsurge in carbon footprint and worsening environmental impact. This Sehaacare initiative aims to reduce the accumulation of unused medical equipment by offering a guaranteed value with buyback within specified periods. The Sehaacare Buyback Guarantee aims to foster a healthier, circular ecosystem and support sustainable growth, which is aligned with the UAE's commitment to the Sustainable Development Goals (SDGs). Through the Sehaacare Buyback Guarantee, the company offers customers a unique opportunity to receive assured buyback value by purchasing DME such as wheelchairs, medical beds, walkers and other homecare equipment.

Products received through buyback will be refurbished to maximise their lifetime value. Sehaaonline is already enabling those who seek pre-owned equipment to find the best value at affordable prices. Sehaaonline also enables families to secure lower-value rentals so they can provide their loved ones with required healthcare products at affordable rates.

## Here is what our Co-founders have to say

"Discarded medical equipment is a very real problem. We recognise the efforts of the UAE to embrace sustainable solutions and our vision is to contribute to this by actively promoting a circular economy and sustainable choices for families who need healthcare and medical products. We are proud to be the first to offer a Buyback guarantee in healthcare in the UAE. We encourage more families to opt for this and earn ROI on their medical product purchases while being responsible towards sustainability."

Pragnesh Shah, Founder & CEO

"With the backing of AI and powerful ecommerce technology tools, Sehaa is poised to revolutionize the customer's experience in finding and purchasing healthcare and medical products. We are leveraging tech in every way possible to make top-quality medical products easily accessible, affordable and sustainable for families in the UAE. Self-assisted hassle-free online shopping through a responsive website backed by customer care is at the core of our offering"

• Piyush Chowhan, Co-Founder & CTO

## The features and benefits of the Sehaacare Buyback Guarantee include:

- **Assured Buyback Value:** Customers receive a guaranteed return value when they opt for the Buyback Guarantee for selected brand products.
- **Hassle-Free Service:** Sehaaonline provides convenient home pickup for the products, ensuring a 100% paperless process.
- **Reliable Quality:** Sehaaonline guarantees the highest quality medical equipment, coupled with exceptional customer care support.

The Sehaa Buyback Guarantee is now available from September 13th, 2024 on the Sehaaonline website. Explore top brand products eligible for buyback options For more information on our Buyback guarantee program, visit <a href="here">here</a>. Read T&C <a href="here">here</a>.

Sehaaonline ecommerce/shopping website:

https://sehaaonline.com/

Sehaa Buyback Guarantee: <a href="https://sehaaonline.com/buyback-guarantee">https://sehaaonline.com/buyback-guarantee</a>

About Sehaaonline & Neoshine Healthcare LLC: Sehaaonline is a leading provider of durable medical equipment in the UAE, offering a wide range of healthcare products aimed at improving mobility, rehabilitation, and daily living. Their extensive catalogue includes wheelchairs, hospital beds, mobility aids, and specialized medical equipment for both children and adults. With a focus on quality and affordability, Sehaaonline ensures that customers receive personalized solutions tailored to their specific needs. The platform also provides rental services for equipment like power wheelchairs and offers convenient delivery options across the UAE. Sehaaonline is an e-commerce platform of Neoshine Healthcare LLC. The company is dedicated to enhancing health, safety, and comfort for its customers.

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