# Savvie Launches in Canada and USA: Your Smart Solution to Save Up to \$40/Week on Groceries

Savvie, a new grocery savings app, launches in Canada, offering features like price comparisons, ML-powered deal recommendations, and intuitive list-making to help families save up to \$40/week on groceries.



**Calgary, Alberta Oct 3, 2024 (<u>Issuewire.com</u>) - Savvie is a brand new mobile application designed to assist families in saving on the cost of their groceries it is now available free for Canadian customers on iOS as well as Android. Savvie offers a variety of options, including cost comparisons between several** 

stores, personal deals based on machines learning (ML) as well as an easy grocery list-making tool that makes shopping easier process.

In a time when prices of groceries are continuing to rise as they continue to rise in Canada and now also available in USA, <u>Savvie</u> steps in during a crucial time to help families. Through its ability to help shoppers find the most affordable prices and discounts, Savvie helps shoppers increase their spending and make educated choices when shopping and reduces the financial burden of increasing costs for groceries.

#### **Key Features of Savvie:**

- **Price Comparison across Shops:** Savvie lets users quickly compare prices on food items from different retailers and ensures they find the lowest prices.
- Machine Learning-powered Deal Recommended Deals: The app uses sophisticated
  machine learning technology to offer customized deal recommendations that help customers
  find deals that match their needs.
- **Simple Grocery List-Making:** Thanks to its easy-to-use interface Savvie makes grocery lists creating a breeze, making it easy for shoppers to effectively plan their shopping journeys.
- **Complete Data:** Savvie gives storewide details from a number of retailers throughout Canada and USA which includes weekly offers daily prices, weekly deals, as well as the availability of stores in-store. There is no manual data entry needed.

"We're excited to bring Savvie to Canadian and USA families at a time when grocery prices are at an alltime high," stated Roman Cintula, CEO of Savvie. "Our goal is to make it easier for everyone to shop smarter, save time and money, and ease some of the financial pressure."

## **Understanding the significance of price Comparison**

With the prices of food being dependent on a myriad of variables, such as demand and supply as well as seasonal changes, transportation costs and more general market conditions, Savvie offers a crucial device for those who want to shop with a budget. It makes price comparison easier, aiding consumers in making smart buying decision and save as much as 40% every week.

#### Now Available for FREE

Savvie is available now for free the iOS App as well as Android platforms. It provides Canadian families with an effective device to help navigate the changing food market. Customers can also test <u>Savvie Plus</u> without cost for 14-days. This offers features that are powered by machine learning, such as deals and improved grocery lists control.

### **Strategies to smart Grocery Shopping with Savvie**

Savvie helps users develop strategies to make shopping more efficient. It lets users evaluate prices, take advantage of weekly sales, get access to digital coupons and keep track of expenses for a better grocery budget. Savvie goes beyond an app, it's a tool that is designed to ensure that grocery shopping is easy and affordable.

### **About Roman Cintula, CEO**

Roman Cintula, the visionary behind Savvie offers more than 20 years of experience in finance for

corporations and planning projects. His aim is to create an option that reduces the financial burdens of shopping for groceries, and ensures everyone has access top-quality food items that are affordable and not a burden on the wallet.

## **Get Started Today**

Savvie's introduction in Canada and USA will empower families with an easy and efficient method of managing the cost of groceries. In the midst of financial uncertainty, Savvie stands out as an efficient option for families who want to reduce their food costs.



#### **Media Contact**

**Buy Savvie** 

info@buysavvie.com

(403) 912-5737

Source: Savvie

See on IssueWire