

Rising Artist iiMPRESSION Set to Release New Single "Chains On" on October 24



Raleigh, North Carolina Oct 3, 2024 ([Issuewire.com](https://www.issuewire.com)) - Michael Hill, better known by his stage name iiMPRESSION, is thrilled to announce the release of his highly anticipated new single, "Chains On," dropping on October 24. Hailing from Willingboro, New Jersey and currently based in Raleigh, North Carolina, iiMPRESSION brings a fresh and melodic approach to the music scene, captivating audiences with his unique sound.

“Chains On” represents a significant evolution in iiMPRESSION’s artistry. Inspired by the moment of seeing his own chain shine through the reflection of a mirror, he sought to create an uptempo track that stands in contrast to his previously slower, more introspective songs. “This song was all about showcasing my capabilities of flowing on a track while providing some feel-good vibes,” iiMPRESSION explains.

The creative process behind “Chains On” was instinctual. “Once I heard the beat, it struck a melody in me instantly. I played with the word ‘Oh’ to be as creative as possible with the verses and adlibs, and everything just came out naturally,” he shares. Produced entirely by his in-house collaborator GSJ Beatz, the track delivers a fast-paced rhythm that’s sure to resonate with fans old and new.

With this release, iiMPRESSION aims to break barriers and expand his musical repertoire. “This is a completely different style from my usual work,” he remarks, anticipating that listeners will embrace this new sonic direction. The track is already generating buzz, with early feedback highlighting the infectious energy that gets heads nodding and bodies moving.

iiMPRESSION credits his upbringing in Willingboro for shaping his music career. “The Up North scene is surreal and motivating; their culture is unmatched,” he reflects. The transition to Raleigh has also had a profound impact, pushing him to elevate his sound and stand out in a competitive music landscape. “It taught me that you have to elevate quickly or get lost among the many talented rappers here,” he adds.

As he continues to climb the ranks of the music industry, iiMPRESSION remains committed to his craft, driven by the support and feedback from fans. “I always felt that if I took music seriously, it could take me places,” he affirms. His previous achievements, including hitting over 10k plays in just 8 hours after releasing a single, showcase his growing influence.

“Chains On” is poised to be a game-changer for iiMPRESSION, highlighting his melodic abilities while resonating with audiences who seek music that uplifts and inspires.

For more updates, follow iiMPRESSION on Instagram and Twitter @iiMPRESSION.

Listen to “Chains On” on all major streaming platforms on October 24!

About iiMPRESSION:

iiMPRESSION is an emerging artist known for his melodic touch and unique approach to music. With roots in Willingboro, NJ, and a growing presence in Raleigh, NC, iiMPRESSION continues to push boundaries and redefine his sound, captivating listeners across genres.

Links:

- [Spotify](#)
- [Instagram](#)



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