

RIGHTSURE Partners with Liberate Innovations to Launch Revolutionary Voice AI Technology

RIGHTSURE, INC, North America's Most Awarded insurance firm, renowned for its coverage offerings from pets to jets in 42 states and its team of Famously Friendly Humans, is proud to announce its latest technological advancement.



Tucson, Arizona Oct 23, 2024 ([Issuewire.com](https://www.issuewire.com)) - [RIGHTSURE, INC](https://www.rightsure.com), North America's Most Awarded insurance firm, renowned for its coverage offerings from pets to jets in 42 states and its team of Famously Friendly Humans, is proud to announce its latest technological advancement. In partnership

with [Liberate Innovations, Inc.](#), RIGHTSURE has integrated cutting-edge Voice AI technology to provide customers with instant phone support and zero hold time.

RIGHTSURE faced the challenge of managing an increasing call volume in a competitive labor market. Determined to find a solution that matched their commitment to exceptional customer experience, RIGHTSURE partnered with Liberate to implement a system that offers a personal touch without the wait time.

“We wanted a solution that aligns with our mission of delivering an exceptional customer experience while preventing clients from waiting on hold,” said Jeffery Arnold, founder of RIGHTSURE. “Liberate’s Voice AI allows us to do just that.”

Liberate’s Voice AI addresses staffing challenges while improving policyholder services. “We offer well-trained, friendly AI agents that never have a bad day, at a lower cost than hiring and training employees,” explains Amrish Singh, CEO of Liberate. The AI platform’s flexibility allows agencies to customize the agent’s voice, language, and conversation style to best fit their region and brand. Additionally, the platform seamlessly integrates with existing systems to manage insurance workflows efficiently, ensuring callers receive comprehensive assistance.

RIGHTSURE’s integration with Liberate’s Voice AI includes bilingual capabilities, offering quotes and assistance in both English and Spanish. When necessary, the AI transfers calls to RIGHTSURE’s team of Famously Friendly Humans, ensuring a seamless and personalized customer experience. “The speed with which we imagined, designed, and deployed our AI solution was astounding,” says Arnold. “Liberate’s team worked closely with us to create a solution that reflects our unique brand.”

With Voice AI now operational, RIGHTSURE is already seeing significant benefits, including enhanced 24/7 customer service and the ability to scale efficiently. “

[About RIGHTSURE Insurance Group](#)

Headquartered in Tucson, Arizona, RIGHTSURE is North America’s Most Awarded insurance firm – insuring everything from pets to jets in 42 states. With a team of Famously Friendly Humans powered by POLICY-Wizard Technology, RIGHTSURE offers a wide range of affordable insurance options and a seamless purchasing process. To learn more, visit <https://www.RIGHTSURE.com/>

About Liberate Innovations Inc

Liberate builds fully trained and integrated AI Agents that interact over Voice, SMS, Email and Digital and can resolve complex, multi-faceted requests – tasks that could only be performed by trained professionals in the past. Liberate’s AI Voice Agent has revolutionized the insurance industry by seamlessly answering phone calls, collecting quote information, receiving FNOLs and servicing customer requests in an empathetic, humanlike manner. Liberate’s affordable and customizable AI solutions typically deploy in weeks with almost no integration overhead and have been proven to overcome labor challenges while enhancing policyholder service levels for retail agencies, MGAs and carriers. For more information, visit <https://www.liberateinc.com/>

Media Contact

RIGHTSURE, INC.

media@rightsure.com

5209175295

5151 E. Broadway Boulevard Site 100

Source : RIGHTSURE, INC

[See on IssueWire](#)