Reykjavik International Film Festival of Iceland Officially Renamed as Reykjavik Arts Film Festival



Hafnarfjordur, **Reykjavík Oct 17**, **2024** (<u>Issuewire.com</u>) - We are pleased to announce that the Reykjavík International Film Festival of Iceland will now officially be known as the Reykjavík Arts Film Festival. This name change is designed to avoid any confusion with RIFF - Reykjavík International Film Festival and to better reflect the festival's unique identity and artistic focus, ensuring that filmmakers and audiences alike can clearly distinguish between the two events.

The Reykjavik Arts Film Festival remains committed to showcasing exceptional short and feature films from around the world, providing filmmakers with a platform to share their work and engage with audiences. The festival's third edition will take place in Reykjavik, Iceland, in 2025, and we welcome submissions from filmmakers globally. As a purely film-focused festival, we aim to bring powerful stories and unique visual experiences to the screen through the art of cinema.

While this rebranding marks a new chapter for the festival, our core mission remains unchanged: to offer emerging and established filmmakers an opportunity to present their films and encourage creative expression and cross-cultural dialogue. The 2025 Reykjavik Arts Film Festival will feature competitive sections, special screenings, and masterclasses, all focused on celebrating the art of filmmaking and its global impact.

About Reykjavik Arts Film Festival

The Reykjavik Arts Film Festival is an annual international film festival held in Reykjavik, Iceland, dedicated to showcasing outstanding short and feature films from around the world. As a purely film-focused event, RAFF provides a platform for filmmakers and audiences to connect and celebrate the art of cinema.

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