

ProWhiteSmile Opens New EU Fulfilment Office in Croatia, Eliminating Customs Fees for European Customers

ProWhiteSmile, the leading, popular UK-based teeth whitening product provider, has opened a new European Union (EU) fulfilment office in Split, Croatia



London, United Kingdom Oct 1, 2024 ([Issuewire.com](https://www.issuewire.com)) - ProWhiteSmile, the leading, popular UK-based teeth whitening product provider, has opened a new European Union (EU) fulfillment office in Split, Croatia. This strategic move is set to revolutionise the company's service to European customers by eliminating customs charges and delays caused by Brexit.

ProWhiteSmile decision to expand within the EU signals its commitment to providing a seamless and cost-effective shopping experience for both existing and new customers across Europe. As the company continues to grow its market share, this new Croatian fulfillment center is expected to play a critical role in enhancing the delivery experience, ensuring faster shipping times and smoother, cost saving order processing for ProWhiteSmile European customers.

Addressing the Impact of Brexit on European Customers

ProWhiteSmile enjoyed a strong European customer base before Brexit. Since 2004, the brand, known for its premium dental strength teeth whitening products, has built a reputation for delivering excellent service and results to both expatriates and native citizens across Europe. However, after Brexit, the seamless service that European customers once enjoyed was disrupted by the introduction of import fees and customs delays, leading to additional costs.

These changes resulted in unexpected price increases and longer delivery times for European shoppers, preventing them from easily purchasing the same quality products they had once obtained without hassle. In response, the company decided to open a fulfillment center within the EU to retain and grow its European market share.

Croatia, with its strategic geographic location and business-friendly environment, was chosen as the ideal spot for this expansion. This move ensures that European customers can now continue ordering ProWhiteSmile products without worrying about import fees, lengthy shipping times, or customs complications.

The EU Fulfilment Office in Croatia

The opening of ProWhiteSmile's new office in Split is a significant step forward for the brand. This Croatian fulfillment center will initially concentrate on shipping two of ProWhiteSmile's top-selling products: the 16% and 22% [carbamide peroxide teeth whitening gel refill syringes](#). Both gels are well-known for delivering professional-grade whitening results that can be achieved at home.

The 16% carbamide [teeth whitening gel refill syringes](#) are perfect for those with sensitive teeth, while the more potent 22% formula is designed for individuals looking for faster whitening results. By prioritizing these popular products, ProWhiteSmile ensures that customers can continue to access the most effective whitening solutions without customs-related fees or delays.

Benefits of the Croatian Fulfilment Center

With the launch of this new fulfillment center, ProWhiteSmile is enhancing the way it serves its European customers. Here are some of the key advantages now available:

- **No More Customs Fees:** A major benefit is the removal of import fees and customs-related charges. Since orders are processed from the Croatian office within the EU, customers no longer have to worry about the additional costs associated with importing from the UK.
- **Faster Delivery:** The new center in Croatia ensures quicker shipping times across Europe. Customers can now receive their orders promptly, without delays caused by customs or Brexit-related issues.
- **Enhanced Customer Service:** With a dedicated team in Split managing order processing and shipping, ProWhiteSmile is offering a more streamlined, customer-focused experience. Any queries or concerns will be addressed swiftly and effectively.
- **Broader Product Range:** While the center will initially handle the popular carbamide peroxide gels, ProWhiteSmile plans to expand its product range in Europe. This will include a wider selection of teeth whitening products and accessories, giving customers everything they need for a brighter smile.

Commitment to Excellence

ProWhiteSmile expansion into Croatia is part of its larger mission to provide customers with top-tier teeth, Dentist approved, whitening solutions that are both accessible and affordable. The company has built a reputation over twenty years for offering high-quality, dental-grade products that produce real results.

By maintaining a local presence within the EU, ProWhiteSmile is able to keep costs down while maintaining the high standards its customers expect. The fulfillment center is staffed by a team of experts dedicated to ensuring smooth and timely order processing. This emphasis on excellent service, combined with the elimination of customs fees, positions ProWhiteSmile as the popular choice for teeth whitening solutions in Europe.

A Look at the ProWhiteSmile Products

ProWhiteSmile's products have earned the trust of millions of customers globally, including many dental professionals. Their 16% and 22% [Carbamide peroxide teeth whitening gel syringes for trays](#) are produced to the highest standards, offering safe and effective whitening solutions for a wide range of users.

- **16% Carbamide Peroxide Gel:** This option is ideal for those with sensitive teeth, providing a gentler whitening experience while still delivering visible results. Users can notice improvements in tooth whiteness after just a few treatments, all without discomfort or irritation.
- **22% Carbamide Peroxide Gel:** For those dealing with tougher stains from coffee, tea, or smoking, this stronger formula works quickly to deliver faster, more dramatic results for a whiter smile.

[Polanight carbamide peroxide teeth whitening gel syringes](#) both gels are available in convenient, extra large 10ml syringes, allowing for multiple treatments. Customers can choose the formulation that best fits their needs, whether they prefer a gradual whitening process or a faster, more intensive treatment.

Expanding the EU Market

With the establishment of the Croatian office, ProWhiteSmile is not only focused on restoring convenience for its European customers, but it's also setting the stage for further expansion into the EU market.

The company sees significant growth potential in regions like Germany, France, Italy, and Spain, where demand for professional-grade teeth whitening products continues to rise. By offering a local fulfillment center and eliminating the extra costs and delays caused by Brexit, ProWhiteSmile aims to attract new customers who might have previously hesitated to order from a trusted UK-based company due to customs concerns.

Final Thoughts

ProWhiteSmile's new fulfillment office in Split, Croatia, is beneficial in cutting out customs fees, reducing delivery times, and enhancing the overall customer experience. ProWhiteSmile is making sure that both existing and new European customers can continue to benefit from its Dental strength, teeth whitening products without the complications and costs of international shipping.

The company is dedicated to innovation, quality, and customer satisfaction. As it expands its presence in the EU, ProWhiteSmile is eager to help even more customers achieve their brightest smiles.

For additional details about ProWhiteSmile products and services, visit www.prowhitesmile.com.



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