

Prosh Marketing launches the “RISE AND THRIVE SMB CONTEST” to celebrate World SME Day and Support Entrepreneurs.



Prosh Marketing

**Rise and Thrive
SMB Contest**

Share your founder
journey overcoming your
biggest marketing
challenges!

**Win Hours of Marketing Consulting,
CFO Support and Content Consulting,
valued at over \$6,400 !**

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Toronto, Ontario Oct 8, 2024 ([Issuewire.com](https://www.issuewire.com)) - Contest winners to receive \$6,400 in Professional Services to fuel business recovery and growth.

Prosh Marketing announces the launch of their Rise and Thrive SMB Contest, designed to spotlight and

empower small and medium-sized businesses (SMBs) across Canada.

The contest aims to give SMBs the platform to share their marketing challenges, inspire others, and win valuable support to help them thrive.

From October 8th to October 18th, businesses can submit their stories, detailing the biggest challenges they have faced and the innovative strategies they used to overcome them. Our goal is to highlight resilience, creativity, and the entrepreneurial spirit that drives small businesses toward success.

“Small businesses often face resource constraints that limit their ability to compete effectively,” said **Roshni Wijayasinha**, Founder of Prosh Marketing. “With our **Rise and Thrive SMB Contest**, we want to provide SMBs with the professional marketing guidance and support that will help them not just survive, but flourish. Our goal is to empower these businesses to rise above their current challenges and unlock new opportunities for growth.”

In Part 1 of the contest, businesses will showcase their creativity by explaining how they tackled a significant marketing challenge, either through a written submission or a short video. Entries will be judged based on originality and the impact of overcoming the challenge on their business’s growth. Part 2 shifts the focus to online engagement. Finalists will compete for votes from the public, with the winners—based on the most votes—revealed on October 28, 2024. SMBs interested in participating can visit <https://proshmarketing.com/rise-and-thrive-smb-contest/> to learn more about the exciting prizes, eligibility criteria, official rules, and how to submit their application with just a few simple questions. Don't miss this chance to highlight your business’s marketing success and engage your audience.

About Prosh Marketing:

Prosh Marketing enables CEO’s, Startup Founders and Marketers to maximize their potential with proven marketing leadership that has helped companies attain nine figure exits and successfully launch over 100 products and brands in worldwide markets. Leveraging a wide network of fractional CMOs (fCMOs) with an average of 20.3 years of experience, 135+ exits under their belt and over \$8.5B in raises and exits, the company empowers high-growth businesses to build their marketing capabilities and scale efficiently. With clients across North America, Prosh Marketing services emerging businesses from a variety of industries in both B2B and B2C sectors, including technology, professional services and consumer packaged goods.

To learn more about Prosh Marketing, visit www.proshmarketing.com.

For more information, please contact communications@proshmarketing.com.

Media Contact

Prosh Marketing

hello@proshmarketing.com

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